

ANDERSON NEWS COMPANY, FLORENCE, ALA.

NO. 1CH-421

ORDER No. 66461

DATE 3-19-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

DECATUR HIGH SCHOOL, DECATUR,
ALABAMA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

LIGHT RED BRICK BUILDING, CONCRETE BLDG. TRIM, CREAM WINDOW CASINGS
CREAM SHADES. GREENISH-BLUE DOORS AND STRAIGHT UPRIGHT PILLARS
AT CENTER DOOR. NICE GREEN LAWN. SHOW FOREGROUND SECTION OF
STREET IN CONCRETE. NOTE BUSHES IN FOREGROUND ALONG CURBING
AND THOSE AGAINST BUILDING (SOME HAVE LEAVES, OTHERS DON'T) SHOW
THEM MORE BUSHY AND SHOW BLOSSOMS ON THEM. PRETTY CLOUD EFFECT.
TAKE OUT CARS.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ATTENTION

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *PN*

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 28 1951	
SKETCH				
RETOUCHING	5	3	MAR 20 1951	MAR 28 1951
REPHOTO			APR 2 1951	
PHOTO-LITHO				APR 6 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	102	1 1/2	APR 6 1951	4/5/51 <i>Jmr</i>
ARTIST DEPT.		8 3/4		

MAY 7 1951

DATE BLUEPRINT OK'D _____

By _____

DATE Filed _____

By *Jr*

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

5X7

ANDERSON NEWS COMPANY, FLORENCE, ALA.

NO. 1CH-422

PHOTO BY BRYSON STUDIO, HUNTSVILLE

ORDER NO. 66461

DATE 3-19-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

TITLE IN FULL

AERIAL VIEW OF MAIN BUSINESS
SECTION, HUNTSVILLE, ALABAMA

IMPRINT SAME AS ABOVE



PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION CROP AS MARKED ON TISSUE OVERLAY.

FOLLOW INSTRUCTIONS ENCLOSED AND TISSUE OVERLAY.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Full face

Title: Aerial View of Main Business Section,
Huntsville, Ala.

Colors: See tissue overlay--cut down as indicated on
tissue

- | | |
|--------------------------|---|
| 1) red | 2) ivory |
| 3) white | 4) red ivory |
| 5) cream | 6) choc. brown |
| 7) ivory | 8) ivory white |
| 9) white red | 10) red white |
| 11) white | 12) dead white grey |
| 13) grey | 14) grey church has pastel green |
| 15) cream | 16) #13 /roof |
| 17) dead white | 18) red and white |
| 19) tan | 20) yellow brick court hse, |
| white trim, copper roofs | |

Credit line: Photo by Bryson Studio, HUNTSVILLE

Executive OK of Estimate		ESTIMATE		Cost Dept. Checked	
By		AND WORK SCHEDULE		By	
Date				Date	
OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED	
	Clock No.	Time Allowed			
COMPOSING, Type Set Up					
SKETCH					
RETOUCHING	7	5 ¹ / ₂	MAR 22 1951	MAR 26 1951	
REPHOTO					
PHOTO-LITHO				APR 6 1951	
BLUEPRINT			MAR 28 1951		
STRIPPING, OPAQUING					
HAND COLOR PROOF	108	2 ¹ / ₂	APR 6 1951	4-6-51	
ARTIST DEPT.	108	12		4-24-51	

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH423 ORDER NO. 66207 DATE 3-20-51

CUSTOMER FLAMINGO COURT
ORLANDO, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2}$ X $5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN STREET:

FLAMINGO COURT — ORLANDO, FLORIDA

BUILT FOR YOU

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH FOR LAYOUT AND DESIGN, BUT FOLLOW KODACHROME FOR

COLORS ON BLDGS.

BE SURE TO NOTE THAT PORCH WALL ON SIDE WHERE FLAG IS, IS OF WOOD, NOT BLOCK
CONSTRUCTION AS REST OF BLDG.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH,

USING KODACHROME FOR CORRECT COLOR EFFECT.

RETURN KODACHROME

Returned 5/16/51

B.

RETURN

KODACHROME(S) WITH
CUSTOMER

DO NOT FILE AWAY

Ret. 6
H.C. 106 1 1/2
La. 9

M.J.H.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH424 ORDER NO. 66209 DATE 3-20-51

CUSTOMER THE IMPERIAL HOTEL
PORTLAND, OREGON

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE 3 SIDES

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN LOWER PANEL:

IMPERIAL HOTEL - IN THE HEART OF
DOWNTOWN PORTLAND

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FULL FACE 3 SIDES WITH PANEL AT BOTTOM.

FOLLOW SKETCH, PLUS CORRECTIONS ENCLOSED.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

CUSTOMER — PHOTO PROPERTY OF C. T. & CO.

NO YES RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ref. 7
H.C. 106 1/2
L.A. 9

W. H.

CHARLES F. WILLIAMS, PHILADELPHIA, PA.

NO. 1CH-425

ORDER No. 66467

DATE 3-20-51

6½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HOME FOR AGED AND INFIRM COLORED
PERSONS, 4400 WEST GIRARD AVENUE,
PHILADELPHIA 4, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

IF POSSIBLE, ELIMINATE SOME OF THE WIDE EXPANSE OF STREET.
DARK RED BRICK BUILDING, WINDOW FRAMES AND STONE TRIM-WHITE. ~~WHITE~~
GREEN TILE ROOF. FENCE AND DRAIN PIPES-ALUMINUM. STONE PART OF
BUILDING IS GRAY FIELD STONE. SHINGLES ARE GRAY.
REMOVE-POLES AND WIRE AND PUT GREEN LEAVES ON TREES.
CUSTOMER SUGGESTS REMOVING BUILDINGS IN REAR IF IT WOULD IMPROVE
THE CARD-OTHERWISE SHOW THEM AS RED BRICK AND ~~BOYS~~ ANY COLOR.
PUT CLOUDS IN SKY. YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

Date _____

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 27 1951	
SKETCH				
RETOUCHING	7	6	MAR 20 1951	MAR 22 1951
REPHOTO				
PHOTO-LITHO			MAR 30 1951	APR 6 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	102	1 1/2	APR 6 1951	4/10/51
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

APR 30 1951

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH427 ORDER NO. 66219 DATE 3-20-51

CUSTOMER MENDELSON'S, INC.
MIAMI BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer Q. T. Imprint No Imprint
Side — Center

NO TITLE ON PICTURE SIDE!

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

BE SURE TO RETAIN REFLECTIONS OF LETTERING ON MIRRORS AT RIGHT, BUT
ELIMINATE REFLECTIONS ON MIRRORS AT LEFT OF PHOTO.

COLOR DESCRIPTION

FOLLOW HCP FOR 1CH158.

Red photo mt
4/18/51

PHOTO RETURNED

TO

PHOTO USED FOR

5x7 Rep photo

Ref. 7
H.C. 13/4
L.A. 93/4

as quoted

W.H.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH428 ORDER NO. 66225 DATE 3-20-51

CUSTOMER THE STAGE STOP
ANN ARBOR, MICHIGAN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE STAGE STOP - TOURIST COURT
U.S. 23 ANN ARBOR, MICH.
"LOOK FOR THE STAGE COACH"...ETC. (SEE COPY)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

8x10 Rephoto
2-5x7

L. O. 1
Ret. 6
H.C. 107 13/4
L.A. 9

as quoted

Wdit

Chop

(E)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH426 ORDER NO. 66211 DATE 3-20-51

CUSTOMER LADIES HOSPITAL AID SOCIETY GIFT SHOP
PITTSBURGH, PA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ MPOST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full **UPPER:**

MONTEFIORE HOSPITAL,
PITTSBURGH, PA.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 7 1/2
Jm H C. 186 2
L.A. 11

as quoted
W J H

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH429 ORDER NO. 66226 DATE 3-20-51

CUSTOMER THE STAGE STOP
ANN ARBOR, MICH.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M BUSINESS CDS SIZE 3 1/2 X 2 5/16

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

THE STAGE STOP - TOURIST COURT - U.S. 23
ANN ARBOR, MICH.
"LOOK FOR THE STAGE COACH"..(SEE COPY) /

(All of this on address side)
FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 1CH429. MAKE NEW BLACK NEGATIVE.
REDUCE COLOR PLATES.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

10

PHOTO USED FOR

L.O. x Map 2 1/2
L.A. 2 1/2

as quoted

W37H

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH430 ORDER NO. 66227 DATE 3-20-51

CUSTOMER RUSSELL NEWS AGENCY
SARASOTA, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No

Title in full (SEE COPY)
THE PLAZA SPANISH RESTAURANT
SARASOTA, FLORIDA — "SAME MANAGEMENT
SAME LOCATION SINCE 1928"

FRONT NO. 5 (All of this on address side)
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH, HOWEVER COLORS ARE NOT COMPLETE. SEE TISSUE OVERLAY FOR
ADDITIONAL COLORS. MAKE CARD AS BRIGHT AS POSSIBLE.

COLOR DESCRIPTION

FOLLOW SKETCH AND INSTRS. ABOVE.

Keep colors very
bright

3 Rep photo 5x7

L.O. 1 1/2

Ret. 9

Max H.C. 106 2 1/2

L.A. 12 1/2

as quoted

Alb. Blue
Red
Impression

(B)

(F)

LOGE NEWS CO., EVANSVILLE, IND.

NO. 1CH431
ORDER No. 66229
DATE 3-21-51

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BARBARY LION, MESKER PARK ZOO,
EVANSVILLE, INDIANA,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: YES
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		2-1/2	MAR 21 1951	
REPHOTO			MAR 21 1951	MAR 22 1951
PHOTO-LITHO				APR 6 1951
BLUEPRINT			MAR 28 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF	101	1 1/2	APR 6 1951	
ARTIST DEPT.		9		

MAY 7 1951

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

LOGE NEWS CO., EVANSVILLE, IND.

NO. 1CH432

ORDER No. 66229

DATE 3-21-51

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

CHAPMAN ZEBRA, MESKER PARK ZOO,
EVANSVILLE, INDIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE FENCE LINES.

WHITE WITH BLACK STRIPES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 20 1951	
SKETCH				
RETOUCHING	2	3	MAR 22 1951	MAR 26 1951
REPHOTO				
PHOTO-LITHO			MAR 24 1951	APR 6 1951
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1½	APR 6 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

MAY 14 1951

5x7

LDGE NEWS CO., EVANSVILLE, IND.

NO. 1CH433

ORDER NO. 66229

DATE 3-21-51

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

COATI-MUNDI, MESKER PARK ZOO,
EVANSVILLE, INDIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. YES *mu 431*

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MEMBER RACCOON FAMILY.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *WJH*
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 27 1951	MAR 29 1951
SKETCH				
RETOUCHING		3	MAR 27 1951	MAR 27 1951
REPHOTO			MAR 27 1951	MAR 27 1951
PHOTO-LITHO			MAR 27 1951	APR 6 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1½	APR 5 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

MAY 8 1951

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

BLACKBURN NEWS AGENCY,
KINGSPORT, TENNESSEE

NO. 1CH-434

ORDER No. 66479

DATE 3-21-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM KINGSPORT
TENNESSEE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

SAME AS ABOVE

SMALL TYPE: (C) CURT TEICH & CO., INC.

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 3 1951	
SKETCH	3	7	MAR 23 1951	APR 3 1951
RETOUCHING		6		
REPHOTO			MAR 23 1951	
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	104	15		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH435 ORDER NO. 66244 DATE 3-21-51

CUSTOMER ST. GILES CHURCH
OAK PARK, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full UPPER BORDER:

ST. GILES CHURCH AND RECTORY
BOT: COLUMBIAN AVENUE AT GREENFIELD
STREET, OAK PARK, ILLINOIS

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY.

SUBMIT RETOUCHED PHOTO TO CUSTOMER.

COLOR DESCRIPTION

COLORS ON TISSUE OVERLAY.

PHOTO RETURNED

FO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

24
104
5/4/51 \$1 C 1 1/2
La 9
X
H 2 1/2

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH436 ORDER NO. 66244 DATE 3-21-51

CUSTOMER ST. GILES CHURCH
OAK PARK, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLEART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full UPPER BORDER:

ST. GILES SCHOOL AND CONVENT

BOT: 1025 COLUMBIAN AVENUE, OAK PARK,
ILLINOIS

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY. /

SUBMIT RETOUCED PHOTO TO CUSTOMER.

COLOR DESCRIPTION

COLORS ON TISSUE OVERLAY. /

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO
YES
RETURN PHOTO

Ret 6 1/2
5/4/54
Lw 9

WCH

[Handwritten signature and scribbles]

MARKEN & BIELFELD, INC.,
FREDERICK, MD.

NO. 1CH-437

ORDER No. 66497

DATE 3-22-51

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GORDON'S COTTAGE COURT, BUCKROE
BEACH, VIRGINIA /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 5

R. M. YES /

IMPRINT NONE

PLATE NO. ON FRONT

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

BUILDINGS AND COTTAGES-WHITE WITH A TWO-TONE ROOF. USE YOUR
JUDGMENT AS TO COLORING ON THE STEEPLE CHASE IN BACKGROUND.
SHOWING OF THE COTTAGE COURT IS OF PRIME IMPORTANCE AND IT MAY
BE BETTER TO ENLARGE THIS AND TAKE OUT SOME OF THE OTHER THAT
DOES NOT MATERIALLY OR DIRECTLY AFFECT THE COTTAGE COURT GROUP.

RETURN PHOTO

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

YES

ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				MAR 23 1951
SKETCH				
RETOUCHING	7		MAR 26 1951	MAR 26 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	2 1/2		
ARTIST DEPT.		12 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

5/14/51
AS

Very Rush

MARKEN & BIELFELD, INC.,
FREDERICK, MD.

NO. 1CH-438

ORDER NO. 66497

DATE 3-22-51

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

THRILLING MOMENTS ON THE CASCADES,
BUCKROE BEACH, VIRGINIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 5 R. M. NO

IMPRINT NONE

PLATE NO. ON FRONT

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE- TELEPHONE POLES AND WIRES.

PUT SOME COLOR IN THE BOYS' CLOTHING AND BOAT.

BUILDINGS ARE PAINTED DARK GREEN AND WHITE, WITH ALUMINUM ROOFS.

RETURN PHOTO

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				MAR 23 1951
SKETCH				
RETOUCHING	1	4	MAR 26 1951	MAR 26 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	13½		3.30.51
ARTIST DEPT.		9¾		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed APR 30 1951

By

DATE Photo Returned to Customer

5/14/51

KS

Very Rush

MARKEN & BIELFELD, INC.,
FREDERICK, MD.

NO. 1CH-439

ORDER No. 66497

DATE 3-22-51

12½ M. POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BATHERS IN FRONT OF BUCKROE PARK,
BUCKROE BEACH, VIRGINIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 5

R. M. NO /

IMPRINT

NONE

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

A TYPICAL SUMMER SCENE, WITH PLENTY OF COLOR INK ON SUITS AND
UMBRELLAS. WHITE SAND. BLUE-GREEN WATER. MACADAM ROAD (ALMOST
BLACK) IN FOREGROUND.

RETURN PHOTO

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

YES

ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				MAR 23 1951
SKETCH				
RETOUCHING	9	4	MAR 26 1951	MAR 26 1951
REPHOTO				
PHOTO-LITHO				APR 20 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	116	1½	APR 20 1951	
ARTIST DEPT.	103	9½		4-24-51

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

5/14/51

OKS

Very Rush

MARKEN & BIELFELD, INC.,
FREDERICK, MD.

NO. 1CH-440

ORDER NO. 66497

DATE 3-22-51

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MONKEY ISLAND, BUCKROE PARK,
BUCKROE BEACH, VIRGINIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 5

R. M. NO

IMPRINT

NONE

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

GREEN AND WHITE BUILDINGS. ADD COLOR TO CLOTHING OF PEOPLE IN
PICTURE. CONCRETE WALL AROUND "ISLAND" SHOULD BE RETOUCHED.
WHITE SAND. DARK BROWN COLOR FOR THE ANIMALS. LARGE POST
IN CENTER SHOULD BE ALUMINUM.
TAKE OUT SHADOW IN WATER.

RETURN PHOTO

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

YES

ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 23 1951	
SKETCH				
RETOUCHING	5	1	MAR 26 1951	MAR 27 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	10	1 3/4		
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

5/14/51
AK

Very Rush

MARKEN & BIELFELD, INC.,
FREDERICK, MD.

NO. 1CH-441

ORDER NO. 66497

DATE 3-22-51

12½M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LIGHT HOUSE AND WATER GARDENS,
BUCKROE PARK, BUCKROE BEACH,
VIRGINIA /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 5

R. M. NO /

IMPRINT

NONE

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

LIGHTHOUSE SHOULD BE NATURAL (BROWN) STONE COLORING, WITH WHITE
LOOKOUT AND DOORS, DARK GREEN TRIM. PUT SOME COLORING IN BATHING
SUITS OF THE GIRLS. DARK GREEN HOLDERS ON SMALL LAMP POSTS,
WHITE BULBS OR SHIELDS. FOUNTAIN IN CENTER SAME COLOR AS STONES
IN LIGHTHOUSE. GOOD GREEN COLORING ON SMALL TREES. BLACK IRON
CHAIN AGAINST WHICH GIRLS ARE LEANING.

RETURN PHOTO

YES

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVE TO TICKET

ATTENTION

12 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				MAR 23 1951
SKETCH				
RETOUCHING	2	30	MAR 26 1951	MAR 27 1951
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½		3-30-51
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Very Rush

MARKEN & BIELFELD, INC.,
FREDERICK, MD.

NO. 1CH-442

ORDER NO. 66497

DATE 3-22-51

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

VIEW OF CHESAPEAKE BAY FROM
BUCKROE PARK, BUCKROE BEACH,
VIRGINIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 5 R. M. NO

IMPRINT
NONE

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

BUILDINGS ARE PAINTED DARK GREEN AND ALUMINUM. FLOWERS IN CIRCLES
ARE VERBENA AND PETUNIAS WITH PINK, BLUE RED, ORANGE AND YELLOW
FLOWERS. LARGER PLANTS ARE GREEN SHRUB WITH NO FLOWERS. HEDGE
SHOULD BE VERY DARK GREEN FOR PROPER CONTRAST. WATER BLUE-GREEN.
TAKE OUT WIRES. TRY AND GIVE CONTRASTING COLORS FOR SWIMMING
SUITS, IF THIS IS NOT TOO MUCH IN DETAIL, TO GIVE GOOD CONTRAST
WITH THE GRASS IN THE FOREGROUND AS WELL AS THE HEDGE FENCES.

RETURN PHOTO

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				MAR 23 1951
SKETCH				
RETOUCHING	3	2½	MAR 26 1951	MAR 27 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½		3-30-51
ARTIST DEPT.	106	9½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

5/14/51
AS

Very Rush

MARKEN & BIELFELD, INC.,
FREDERICK, MD.

NO. 1CH-443

ORDER NO. 66497

DATE 3-22-51

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: ~~UPPER~~ LOWER CENTER-BORDER

TITLE IN FULL

CHRISTENSEN APARTMENTS, BUCKROE
BEACH, VIRGINIA /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 5

R. M. YES

IMPRINT

NONE

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

ADD PLENTY OF SUMMER BEACH COLORS TO LAWN FURNITURE AND BATHING
SUITS. BUILDING-DARK BROWN (LOOKS LIKE STAINED SHINGLES), WHITE
TRIM. PUT SOME COLOR ON THE FURNITURE ON THE PORCHES (AN IVORY
OR LIGHT GREEN WOULD BE BEST FOR CONTRAST). DO NOT KNOW WHETHER
FOREGROUND IS SAND OR CONCRETE-USE YOUR BEST JUDGMENT. /

RETURN PHOTO

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

YES

ENVELOPE PHOTO TICKET

ATTENTION

10

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 23 1951	MAR 23 1951
SKETCH				
RETOUCHING	2	4	MAR 26 1951	MAR 26 1951
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2		
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

5/14/51
OK

Very Rush

MARKEN & BIELFELD, INC.,
FREDERICK, MD.

NO. 1CH-444

ORDER No 66497

DATE 3-22-51

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PARTIAL VIEW OF MAIN PAVILION,
BUCKROE PARK, BUCKROE BEACH,
VIRGINIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 5

R. M. NO

IMPRINT

NONE

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT POLE, WIRES AND OTHER OBJECTIONABLE EQUIPMENT IN CENTER
OF PICTURE.

THE LARGE PLANTS IN FOREGROUND SHOULD BE DARK NATURAL GREEN WITH-
OUT FLOWERS. GRASS SHOULD BE SLIGHTLY LIGHTER FOR CONTRAST.

COLOR INSTRUCTIONS FOR THE LIGHTHOUSE ON 1CH-441. FOR BUILDINGS
ON 1CH-442.

RETURN PHOTO

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

YES

YES

ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				MAR 23 1951
SKETCH				
RETOUCHING	101	3 1/2	MAR 26 1951	MAR 27 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2		3.30.51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MAY 2 1951

Very Rush

MARKEN & BIELFELD, INC.,
FREDERICK, MD.

NO. 1CH-445

ORDER No. 66497

DATE 3-22-51

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

KIDDIE LAND, BUCKROE PARK,
BUCKROE BEACH, VIRGINIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 5

R. M. NO

IMPRINT NONE

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

GOOD GREEN GRASS, WITH CONTRASTING SHADOWS. COLOR IN CLOTHING
SHOULD ADD MUCH TO THIS PICTURE. COLOR OF BUILDINGS AS GIVEN
IN OTHER VIEWS. SMALL FENCE IN FRONT OF WALK SHOULD BE WHITE.

RETURN PHOTO

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

YES

ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 23 1951	
SKETCH				
RETOUCHING	9	2 1/2	MAR 26 1951	MAR 27 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Very Rush

APR 30 1951

5/14/51
20

MARKEN & BIELFELD, INC.,
FREDERICK, MD.

NO. 1CH-446

ORDER NO. 66497

DATE 3-22-51

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AERIAL VIEW OF BUCKROE PARK,
BUCKROE BEACH, VIRGINIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 5 R. M. NO /

IMPRINT NONE

PLATE NO. ON FRONT /

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE STREETS VERY DARK GRAY (MACADAM) WITH CONTRASTING WHITE
SAND ON THE BEACH. BLUE-GREEN WATER IN THE BAY. BUILDINGS IN
PARK PROPER AS IN PREVIOUS DESCRIPTION. USE OWN JUDGMENT
FOR BUILDINGS OUTSIDE THE PARK-IN THE FOREGROUND. /

RETURN PHOTO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF YES RETURN PHOTO YES

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

**ESTIMATE
AND WORK SCHEDULE**

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				MAR 23 1951
SKETCH				
RETOUCHING	44	33	MAR 26 1951	MAR 27 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	2		
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

ATTENTION

10 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Very Rush

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH447 ORDER NO. 66258 DATE 3-22-51

CUSTOMER SILVERADO MOTEL
CALISTOGA, CALIF.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

MOTEL
AT THE SILVERADO — HIGHWAY "29"
CALISTOGA, CALIFORNIA
KITCHEN - DINING ROOM (SEE COPY)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

GROUP THREE.

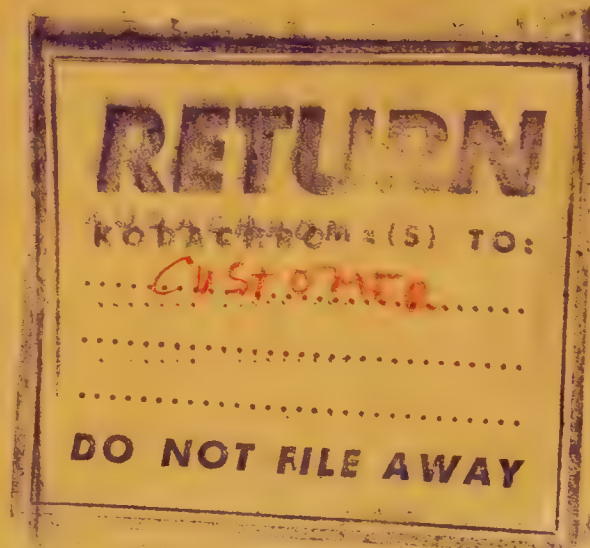
FOLLOW SKETCH WITH CHANGES AS NOTED ON TISSUE OVER SKETCH.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

RETURN KODACHROMES USED FOR COLOR GUIDE.

Returned 3 K Kodachromes
6/21/51 B.



Up. Blue
Impression

8 x 10
5 x 7
L.O. 1 1/2
Ret. 8 1/2
J.M. H.C. 2 1/4
L.A. 12 1/2

as noted

CUSTOMER
|
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH448 ORDER NO. 66259 DATE 3-23-51
CUSTOMER BEACH HOTEL
OCEANSIDE, CALIFORNIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12¹/₂ POST CARDS SIZE 3¹/₂ X 5¹/₂

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

IN SKY:

BEACH HOTEL - OCEANSIDE, CALIFORNIA

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

BLOCK OUT CLIFF IN FRONT OF HOTEL AND SHOW BEACH FRONTAGE. DO NOT REMOVE AUTOS.

SEE TISSUE OVERLAY.

SUBMIT RETOUCHED PHOTO TO CUSTOMER.

COLOR DESCRIPTION

ENTIRE BLDG. WHITE. ROOF GREEN. SEE TISSUE OVERLAY.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

5x7
Bl 62
Am & C 1/2 + 1/12/51
La 93

X
Rephaser 3.50 met
W.O.H.

out 4/5

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH449 ORDER NO. 66501 DATE 3-23-51

CUSTOMER WONDER BAR & RESTAURANT
CLEARWATER, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO RETURNED

TO

PHOTO USED FOR

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TITLE TO BE IN A BALLOON OR

SCROLL: WONDER BAR AND RESTAURANT
"THE GOURMET'S RENDEZVOUS"

ON CEILING AT LEFT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5 (All of this on address side)
R. M. Yes No ?
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOR ADDRESS SIDE: SEE SKETCH. NAPKIN IS ONLY COPY FOR THIS.

FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

Rephoto 5x7
for cut on address side
Ret. 1/2
Ret. 6
for H.C. 106 2
L.A. 11

X
as quoted
C.T.

DISTRIBUTED BY OZARK POST CARD PUBLISHERS,
BOX 455, MONETT, MO.

NO. 1CH-450

ORDER No. 66747

DATE 3-23-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SPRING BRANCH, ALLEY SPRING
STATE PARK IN THE BEAUTIFUL
OZARKS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

GREENISH*BLUE WATER. SHADES OF
VARIOUS/GREEN TREES.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE

Cost Dept. Checked

By _____

Date _____

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 29 1951	
SKETCH				
RETOUCHING	4	2 1/2	MAR 26 1951	MAR 29 1951
REPHOTO				
PHOTO-LITHO			APR 1 1951	APR 10 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	APR 10 1951	
ARTIST DEPT.	101	8 3/4	5-3-51	5-4-51

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

DISTRIBUTED BY OZARK POST CARD PUBLISHERS,
BOX 455, MONETT, MO.

NO. 1CH-451

ORDER NO. 66747

DATE 3-23-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SPRING BRANCH, BIG SPRING STATE
PARK, IN THE BEAUTIFUL OZARKS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

ATTRACTIVE GREENISH-BLUE WATER.

VARIOUS SHADES OF GREEN
TREES.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 2 1951	
SKETCH				
RETOUCHING	4	1 1/2	MAR 26 1951	MAR 2 1951
REPHOTO				
PHOTO-LITHO			APR 1 1951	APR 12 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	APR 12 1951	4-13-51
ARTIST DEPT.	115	8 3/4	May 7 1951	

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed MAY 11 1951

By _____

DATE Photo Returned to Customer _____

ATTENTION

3 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

DISTRIBUTED BY OZARK POST CARD PUBLISHERS,
BOX 455, MONETT, MO.

NO. 1CH-452

ORDER No. 66747

DATE 3-23-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BRIDGE OVER JACKS FORK RIVER,
MO. HIGHWAY 19, IN THE BIG
SPRINGS COUNTRY OF THE OZARKS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

RETAIN CLOUDS. SHOW VARIOUS SHADES OF GREENS AND EARLY FALL
COLORS.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 27 1951	
SKETCH				MAR 27 1951
RETOUCHING	7	3	MAR 24 1951	
REPHOTO				
PHOTO-LITHO			MAR 30 1951	APR 6 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2	APR 4 1951	4-9-51
ARTIST DEPT.	105	2		5-7-51

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed 5/7/51

By _____

DATE Photo Returned to Customer _____

AERO DISTRIBUTING CO., INC.,
CHICAGO, ILLINOIS

NO. 1CH-453

ORDER No. 66749

DATE 3-23-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

RAVINIA PARK PAVILION, HOME OF
THE RAVINIA FESTIVAL

PRIVATE NO. BEFORE TITLE: G.1160

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. ~~YES-TO~~
~~COME~~

IMPRINT
SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

RETAIN CLOUDS.
OLIVE GREEN BENCHES. LIGHT GREEN CORRUGATED SECTION WITH SILVER
STRIPE. NATURAL REDWOOD STRIPS. IVORY CEILING.

REMOVE PEOPLE ON LEFT.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 30 1951	
SKETCH				
RETOUCHING		1 1/2	MAR 24 1951	MAR 28 1951
REPHOTO				
PHOTO-LITHO			APR 4 1951	APR 11 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	157	1 1/2	APR 11 1951	4-11-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

DATE Filed MAY 8 1951

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

DISTRIBUTED BY GEORGE R. KLEIN NEWS
COMPANY, CLEVELAND, OHIO

NO. 1CH-454

ORDER No. 66750

DATE 3-23-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ASCOT PARK, ROUTE 8, CLEVELAND-
AKRON HIGHWAY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

GRANDSTAND: WHITE FRAME, GREEN TRIM, GREEN ROOF.
CLUB HOUSE AT RIGHT: WHITE CEMENT, GREEN TRIM. SIGN AT EXTREME
RIGHT-HAVE READ CLEARLY "ASCOT" - GREEN ON WHITE.
REMOVE-OLD BUILDING NEXT TO TREES. RAILING AND SUPPORTS ARE
WHITE. CLAY TRACK. WHITE FLAGS ON BUILDINGS. NUMERALS ON
HORSES-BLACK ON WHITE. RIDERS JACKETS AND CAPS AND HORSES
BLINDERS - VARIOUS COLORS.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 29 1951	
SKETCH				
RETOUCHING	11	30	MAR 27 1951	MAR 28 1951
REPHOTO				
PHOTO-LITHO			APR 2 1951	APR 6 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	APR 6 1951	4-6-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

APR 24 1951

Cory Rush

E. MADCIFF, HERSHEY, PA.

NO. 1CH455

ORDER NO. 66755

DATE 3-26-51

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER-BORDER

TITLE IN FULL

UNIT NO. 1, PENNSYLVANIA STATE
SANATORIUM, CRESSON, PA. /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO /

IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER: 118 /

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

DARK RED BRICK BUILDING, DARK SLATE ROOF. DARK BROWN PANELS AND
WINDOW FRAMES ON 2nd FLOOR, WHITE PANELS BETWEEN WINDOWS ON 2nd
FLOOR. DARK BROWN CORNICE. LIGHT GRAY STONE ENTRANCE AND SILLS.
LIGHT STONE CORNICE ON GABLE LEFT END OF BUILDING. COPPER MARQUEE
ON RIGHT ENTRANCE, WHITE EDGE. DARK DRIVE. LIGHT STONES ALONG
EDGE OF DRIVE. GREEN LAWN AND SHRUBBERY. LIGHT GRAY SASH-TUNNEL
ENTRANCE ON LEFT LIGHT GRAY DARK BROWN AND WHITE STRIP CORNICE. /
YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

6 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 27 1951	
SKETCH				
RETOUCHING	10	2 1/2	MAR 27 1951	MAR 28 1951
REPHOTO				
PHOTO-LITHO				APR 6 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	APR 6 1951	
ARTIST DEPT.		1		

MAY 14 1951

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

E. MADCIFF, HERSHEY, PA.

NO. 1CH456

ORDER No. 66755

DATE 3-26-51

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

UNIT NO. 2, PENNSYLVANIA STATE
SANATORIUM, CRESSON, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

PRIVATE NO. UPPER LEFT CORNER: 119

RETOUCHING AND COLOR DESCRIPTION

DARK RED BRICK BUILDING, DARK BROWN CORNICE AND PANELS ON TOP FLOOR
AND GABLE. DARK BROWN PORCH ENTRANCE COLUMNS. LIGHT GRAY PANELS
ON TOP FLOOR AND GABLE. LIGHT ~~GRAY~~ STONE WINDOW SILLS AND STRIP
ABOVE BASE WINDOWS, OLIVE GREEN SASH AND FRAMES. GREEN LAWN AND
SHRUBBERY. BROWN BENCH ON RIGHT, IN YARD. REAR BUILDING ON
RIGHT-LIGHT GRAY, SLATE ROOF.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET.

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

Cost Dept. Checked

By

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 29 1951	
SKETCH				
RETOUCHING		2½	MAR 27 1951	MAR 29 1951
REPHOTO				
PHOTO-LITHO			APR 2 1951	APR 6 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	167	1½	APR 1951	4-11-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

E. MADCIFF, HERSHEY, PA.

NO. 1CH457

ORDER NO. 66755

DATE 3-26-51

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SURGERY BUILDING, PENNSYLVANIA
STATE SANATORIUM, CRESSON, PA.

XXXXXXXXXXXX

PRIVATE NO. UPPER LEFT CORNER: 120

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

TAN GRAY STONE BUILDING, GRAY SLATE ROOF. TAN COLOR DOORS AND
FRAMES AND SASH. GRAY STONE STEPS AND STRIP ABOVE 1st FLOOR.
GREEN LAWN AND SHRUBBERY. DARK GRAY DRIVE. WHITE STONES AND
POSTS ALONG DRIVE.
SHOW SOME CLOUDS IN SKY.
REMOVE-MAN ON STEPS.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

6
Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 9 1951	
SKETCH				
RETOUCHING		2 1/2	MAR 27 1951	APR 9 1951
REPHOTO				
PHOTO-LITHO				APR 17 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	102	1 1/2	APR 17 1951	4/17/51
ARTIST DEPT.		9		

MAY 16 1951

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

E. MADCIFF, HERSHEY, PA.

NO. 1CH458

ORDER No. 66755

DATE 3-26-51

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER-BORDER

TITLE IN FULL

NURSES HOME, PENNSYLVANIA STATE
SANATORIUM, CRESSON, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER: 121

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

DARK RED BRICK ON LEFT END. TAN OR LIGHT BROWN & GRAY MIXED STONE
FRONT, CENTER AND BASE. DARK BROWN PORCH COLUMNS, CORNICE, GABLE
AND WINDOW FRAMES. TAN COLOR WINDOW SASH. WHITE CORNICE AND
WINDOW FRAMES ON LEFT END. DARK SLATE ROOF. GRAY STEPS. PURPLE
AND RED FLOWERS AT BOTH ENTRANCES. GREEN LAWN, DARK GREEN PINE
SHRUBBERY. LIGHT CEMENT WALKS. DARK DRIVE.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE

Cost Dept. Checked

By _____

Date _____

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 20 1951	
SKETCH				
RETOUCHING	5	2 1/2	MAR 27 1951	MAR 30 1951
REPHOTO				
PHOTO-LITHO			APR 4 1951	APR 10 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	102	1 1/2	APR 10 1951	4/11/51
ARTIST DEPT.		9		

MAY 14 1951

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

E. MADCIFF, HERSHEY, PA.

NO. 1CH459

ORDER No. 66755

DATE 3-26-51

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

UNIT NO. 3, PENNSYLVANIA STATE
SANATORIUM, CRESSON, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER: 122

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

TAN GRAY STONE ON LEFT, FIRST FLOOR ON CENTER AND RIGHT. BRIGHT
BUFF CENTER, RIGHT TOP FLOOR, CENTER GABLE AND TOP OF TOWER IN
CENTER. DARK BROWN CORNICE AND PANEL FRAMES IN CENTER & RIGHT.
DARK BROWN BAY WINDOW ON LEFT, DOORS AND FRAMES. WHITE SASH.
DARK SLATE ROOF. LIGHT BROWN TOWERS ON ROOF, COPPER TOPS.
GRAY STEPS, LIGHT CEMENT WALKS. GREEN LAWN AND DARK GREEN
SHRUBBERY.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of

order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 27 1951	
SKETCH				
RETOUCHING	9	2.1	MAR 27 1951	MAR 28 1951
REPHOTO				
PHOTO-LITHO			APR 2 1951	APR 6 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1.5	APR 6 1951	4-10-51
ARTIST DEPT.		9		

MAY 14 1951

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

E. MADCIFF, HERSHEY, PA.

NO. 1CH460

ORDER NO. 66755

DATE 3-26-51

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER-BORDER

TITLE IN FULL

EAST WING, PENNSYLVANIA STATE
SANATORIUM, CRESSON, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO,

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SHOW SOME SUNRISE CLOUDS IN SKY.
TAN GRAY STONE OR LIGHT BROWN & GRAY MIXED STONE BUILDING. LIGHT
GRAY STUCCO ON RIGHT CENTER & REAR RIGHT. LIGHT GRAY STUCCO ON
2nd FLOOR ON LEFT. LIGHT BROWN CORNICE AND FRAMES. WHITE SASH.
GRAY SLATE ROOF ON GABLES. TAN AND GRAY STONE PORCH, LIGHT STONE
TOP EDGE. DARK GRAY DRIVE, WHITE STONES ALONG DRIVE. GREEN LAWN.
DARK GREEN SHRUBBERY.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

6 Subjects of
order for this customer. Please
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tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 29 1951	
SKETCH				
RETOUCHING	7	2 1/2	MAR 27 1951	MAR 29 1951
REPHOTO				
PHOTO-LITHO			APR 2 1951	APR 6 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2	APR 5 1951	4-9-51
ARTIST DEPT.		9		

MAY 14 1951

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY BLUEFIELD NEWS AGENCY,
BLUEFIELD, W. VA.

NO. 1CH-461

ORDER No. 66760

DATE 3-26-51

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CELCO PLANT, CELANESE CORP. OF
AMERICA, ON ROUTE 460 BETWEEN
NARROWS AND PEARISBURG, VIRGINIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

- A. RED BRICK BUILDINGS, WHITE GLASS WINDOWS
- B. ALL ROADS-~~BLACK~~ MACADAM, ALSO PARKING LOT
- C. WHITE CONCRETE WALKS AROUND BUILDINGS
- D. RED FIRE HOSE BOXES IN FRONT OF BUILDING
- E. ALL STACKS ARE ALUMINUM

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 30 1951	
SKETCH				
RETOUCHING			MAR 27 1951	MAR 30 1951
REPHOTO				
PHOTO-LITHO				APR 10 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	2	APR 10 1951	
ARTIST DEPT.		12		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH462 ORDER NO. 66513 DATE 3-26-51

CUSTOMER EARL J. BROTHERS- DESERT SOUV. SUPPLY
BOULDER CITY, NEVADA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate ☒ Yes No Copyright in Plate Yes No

Title in full

CASA LINDA CAFE -KINGMAN,
ARIZONA

FRONT NO. 5

(All of this on address side)

R. M. ☒ Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

☒ C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — ☒ Mandcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

F3

5x7 Reproduction

ReL.
U.C.
L.A.

6 1/2
100 1/2
9

~~as quoted~~

OK 8-14

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH463 ORDER NO. 66514 DATE 3-27-51

CUSTOMER ANTONIO NOVELO C.
ENSENADA, B. C.F.A., MEXICO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2}$ X $5\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full UPPER:

ESTERO BEACH, RESORT - ENSENADA, B.
CALIF., MEXICO

BOTTOM: ANTONIO NOVELO C., PROP.

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH FOR LAYOUT AND DESIGN, BUT MAKE THIS A WHITE BORDER CARD -
REDUCING LAYOUT TO FIT INTO SPACE INSIDE OF WHITE BORDER. TITLES FOR
UPPER AND LOWER BORDER AS PASTED ON TO SKETCH.

PHOTOS AND MAP IN ENVELOPE, EXCEPT PICTURE IN UPPER LEFT, WHICH IS TO BE
TAKEN FROM SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH AND INSTRUCTIONS ABOVE.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

PHOTO USED FOR

5 Reproduction
L.O.
Ref.
Antonio C. 107
L.A.
3 1/2
6
2
10

as quoted

Wait

Red Imp

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. 1CH-464

ORDER No. 66789

DATE 3-28-51

25 M. POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE PARROT JUNGLE, RED ROAD,
MIAMI, FLORIDA

PRIVATE NO. BEFORE TITLE: DC.312

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES-SAME AS ON
1CH-317.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE ENCLOSED KODACHROME TRANSPARENCY FOR COLOR GUIDE.
MAKE FLOWERS ON BUSHES BRIGHTER RED.

RETURN KODACHROME TO CUSTOMER

YES

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

RETURN

KODACHROME(S) TO:

CUSTOMER

DO NOT FILE AWAY

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 30 1951	
SKETCH				
RETOUCHING		2 1/2	MAR 29 1951	MAR 30 1951
REPHOTO				
PHOTO-LITHO				APR 11 1951
BLUEPRINT STRIPPING, OPAQUING			APR 11 1951	
HAND COLOR PROOF	107	2	APR 11 1951	4-13-51
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D _____

DATE Filed _____ JUN 10 1951

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

12/20/51

IN

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH465 ORDER NO. 66543 DATE 3-29-51

CUSTOMER PUEBLO BONITO COURT - NAPOLEONE BROS.
ALBUQUERQUE, NEW MEXICO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE 3 SIDES

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN LOWER PANEL:

PUEBLO BONITO COURT
ALBUQUERQUE, NEW MEXICO

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FULL FACE 3 SIDES WITH PANEL AT BOTTOM.

FOLLOW SKETCH FOR LAYOUT & DESIGN. RETOUCHING ON TISSUE
OVERLAY.

COLOR DESCRIPTION

COLOR INSTRUCTIONS ATTACHED. SEE ALSO TISSUE OVERLAY.

PHOTO RETURNED

PHOTO USED FOR

Ret. 6/12
H.C. 107 1/12
L.A. 4-9-51 9

W.D.H.

Red Impression

(E)

Blue

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

2M-8-16-50

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH466 ORDER NO. 66546 DATE 3-29-51

CUSTOMER CHRISTIAN HOSPITAL OF ST. LOUIS
ST. LOUIS, MO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ MPOST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE WHITE BORD

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

CHRISTIAN OLD PEOPLES' HOME
ST. LOUIS, MISSOURI

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

SEE PREVIOUS CARD OCH1499 FOR STYLES OF TYPE ON TITLE & R.M. MAKE THIS
TO MATCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Rep. for 7 1/2
Jm G. C. for 9

WOT#

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH467 ORDER NO. 66547 DATE 3-29-51

CUSTOMER SISTERS OF MERCY - MERCY CREST HOME
SPRINGFIELD, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

MERCY CREST HOME
SPRINGFIELD, OHIO

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret.
H.C.
L.A.
106 1 1/2
9

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER — PHOTO PROPERTY OF C. T. & CO. — NO YES RETURN PHOTO	DIAL NO. 1CH468	ORDER NO. 66547	DATE 3-29-51	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	2 Photos for this Customer	PHOTO RETURNED TO PHOTO USED FOR
	CUSTOMER	SISTERS OF MERCY - MERCY CREST HOME SPRINGFIELD, OHIO					
	6 1/2 M POST CARDS		SIZE 3 1/2 X 5 1/2	STYLE ART COLORTONE FULL FACE			
	PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout Title in Plate Yes No Copyright in Plate Yes No Title in full MERCY CREST HOME SPRINGFIELD, OHIO			FRONT NO. 5 (All of this on address side) R. M. Yes No R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer C. T. Imprint No Imprint Side — Center			
RETOUCHING DEPARTMENT Submit — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout				Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue			
FOLLOW SKETCH.							
COLOR DESCRIPTION							
FOLLOW SKETCH.							

Ref. 7
H.C. 106 142
L.C. 9
X
10011

DISTRIBUTED BY WOLF STUDIO,
MANHATTAN, KANSAS

NO. 1CH-469

ORDER No. 66792

DATE 3-29-51'

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

UNION BUS DEPOT, ^{AND WARREN CAFE,}
KANSAS, MANHATTAN,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

("A" - "A" - "B") GROUP VIEWS.

FOLLOW INSTRUCTIONS ON BACK OF PHOTOS FOR GROUPING
AND COLORS.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 5 1951	APR 6 1951
SKETCH		1 1/2		
RETOUCHING		7 1/2	APR 6 1951	APR 13 1951
REPHOTO			APR 5 1951	APR 6 1951
PHOTO-LITHO				APR 20 1951
BLEUPRINT			APR 10 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF	102	2	APR 20 1951	4/24/51
ARTIST DEPT.		12		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed MAY 21 1951

By _____

DATE Photo Returned to Customer _____

NO. 1CH470
WILLIAM H. BENNETT, LOOKOUT MOUNTAIN, TENN. ORDER No. 66548
DATE 3-29-51
12 1/2 M POST CARDS C.T. ART COLORTONE WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER LOWER, CENTER-BORDER
TITLE IN FULL
INCLINE ASCENDING LOOKOUT
MOUNTAIN, TENN. /
CREDIT LINE: Photo by: Paul A. Moore
TENN. CONSERVATION DEPT.
(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. I R. M. YES
IMPRINT SAME AS ABOVE. 5AH-2463
PHOTO PROPERTY OF CUST.
RETOUCHING AND COLOR DESCRIPTION
SHOW THIS TO BE A STEEP GRADE BY TILTING UP
AS MUCH AS POSSIBLE.
USE 5AH2463 FOR COLOR GUIDE.
YES
SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked By _____
ESTIMATE AND WORK SCHEDULE Date _____
OPERATION EST. TIME DATE DATE
Clock No. Time Allowed ENTERED DEPT. COMPLETED
COMPOSING, Type Set Up 951
SKETCH
RETOUCHING 7 4 MAR 30 1951
REPHOTO
PHOTO-LITHO APR 17 1951
BLUEPRINT
STRIPPING, OPAQUING
HAND COLOR PROOF 106 2 APR 17 1951
ARTIST DEPT. 11 11 5/14/51
DATE BLUEPRINT OK'D _____ DATE Filed MAY 11 1951
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

MARKEN & BIELFELD, INC., FREDERICK, MD.

NO. 1CH471

ORDER No. 66549

DATE 3-29-51

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
(USE GOTHIC TYPE)
TITLE IN FULL

RIVER AND MOUNTAIN VIEW FROM
COTTAGE PORCH, SHENANDOAH LODGE

SMALL TYPE: Photo by A.P.Fulco

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 13 R. M. YES
IMPRINT SAME AS ABOVE.

Put Plate No. on Front.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

(RIVER WITH MOUNTAIN IN THE BACKGROUND)
CONVERT INTO MID SUMMER SCENE WITH PLENTY OF GREEN FOLIAGE & ONLY
SUFFICIENT "DEAD MATTER" ALONG BANKS TO MAKE IT NATURAL. EMPHASIZE MT.
IN BACKGRD. IT IS ACTUALLY GREEN. SMALL TREES IN CENTER ARE CEDARS
AND SHOULD BE VERY DARK GREEN. SHOW SYCAMORE IN FOREGRD WITH QUITE A
BIT OF WHITE BARK ON IT.

WITH THE PRECEDING IN MIND, USE COLORED PHOTO FOR ADDITIONAL GUIDE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects of
order for this customer. Please
see to it that all sets of nega-
tives and photos and colors are
in harmony with each other
to make an attractive set.

J-546

Executive OK of Estimate

By _____
Date _____

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	2	25	APR 5 1951	APR 4 1951
REPHOTO			MAR 30 1951	APR 4 1951
PHOTO-LITHO				APR 20 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	100	15	APR 20 1951	
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

MAY 22 1951

MARKEN & BIELFELD, INC., FREDERICK, MD.

NO. 1CH472

ORDER NO. 66549

DATE 3-29-51

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL (USE GOTHIC TYPE)

DUPLEX COTTAGES NESTLED IN TREES
ON SHENANDOAH RIVER BANK

SMALL TYPE: Photo by A.P. Fulco

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 13

R. M. YES same as 1CH471

IMPRINT SAME AS ABOVE.

Put Plate No. on Front.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

(RIVER SCENE WITH BUILDINGS)

BLDGS VERY DARK BROWN WITH CONTRASTING RED (NOT PINK) ROOF. MAKE INTO
GOOD SUMMER SCENE WITH JUST ONE OR TWO DEAD BROWN TREES, BUT WITH
PLENTY OF GREENS AS WOULD NORMALLY BE SEEN IN A VIEW OF THIS TYPE
IN MID SUMMER. GIVE GOOD CONTRAST TO SKY AND WATER IN FRGROUND.

WITH THE PRECEDING IN MIND, USE COLORED PHOTO FOR ADDITIONAL GUIDE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

8-546

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 5 1951	APR 6 1951
SKETCH			APR 5 1951	APR 5 1951
RETOUCHING	9	2-1/2	MAR 30 1951	APR 4 1951
REPHOTO				APR 12 1951
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	100	1-1/2	APR 12 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed MAY 2 1951

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH473 ORDER NO. 66550 DATE 3-30-51

CUSTOMER DR. LACY G. BORDELON, D.O.S.
ALEXANDRIA, LOUISIANA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN LOWER PANEL:

DR. LACY G. BORDELON, D.O.S. -OPTOMETRIST
812 THIRD STREET - ALEXANDRIA, LA.,

FRONT NO. 5 (All of this on address side) 3 SIDES
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer Side — Center C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FULL FACE 3 SIDES WITH PANEL AT BOTTOM.

FOLLOW PENCIL SKETCH FOR LAYOUT AND TITLE. /

COLOR DESCRIPTION

SOME COLORS MARKED IN PENCIL ON PENCIL SKETCH.

ADDITIONAL COLORS: BUCKET LIGHTS IN FRONT & RODS HOLDING OVERHEAD LAMPS ARE
SILVER. DOOR KNOB GOLD. SHADED SLAB ON BACK WALL BEHIND LAMPS IS
GLASS PANEL WITH GREEN (70) FACING.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

5x7 Reprints

Rest. 5
4/13/51 1/12
L. G. 9

as quoted

W 5H

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH474 ORDER NO. 66551 DATE 3-30-51

CUSTOMER

SWINGTOWN LOUNGE
540 WEST 63RD STREET
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

SWINGTOWN LOUNGE - 540 W. 63RD ST.,
CHICAGO, ILLINOIS

BOT: THE HILL-BILLIES' WELL KNOWN CLUB

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AS MARKED.

FOLLOW TISSUE OVERLAY.

SUBMIT RETOUCED PHOTO.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 7
Z.C. 2 1/4
L.A. 11

as quoted

11

Retouched Photo
ex J.A.S.
4/11/51

WILLIAM H. BENNETT,
LOOKOUT MOUNTAIN, TENN.

NO. 1CH-475

ORDER NO. 66807

DATE 3/30-51

12½M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

A CONFEDERATE CANNON OVERLOOKING
CHATTANOOGA, LOOKOUT MOUNTAIN, TENN.

SMALL TYPE: (In lower border)
PHOTO BY PAUL A. MOORE, TENN.
CONSERVATION DEPT.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES-TO ~~COLOR~~

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW ENCLOSED CARD (65386) FOR COLORS.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 1 1951	APR 6 1951
SKETCH				
RETOUCHING	4	4	MAR 2 1951	APR 4 1951
REPHOTO				
PHOTO-LITHO			APR 9 1951	APR 13 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	2	APR 13 1951	
ARTIST DEPT.		11		

MAY 18 1951

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH476 ORDER NO. 66553 DATE 3-30-51

CUSTOMER CAIRO HOTEL CORP.
WASHINGTON, D.C.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

WASHINGTON'S TALLEST BUILDING
CAIRO HOTEL - WASHINGTON, D.C.

MODERATE RATES

(SEE COPY)

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 4AH2004.

FOLLOW SKETCH, WITH ADDITION TO WORDING AS NOTED.

COLOR DESCRIPTION

FOLLOW SKETCH.

3-8258

PHOTO RETURNED

10

PHOTO USED FOR

5X7
Bt 5
116 DEC 13
La 93

X

Rephoto 3.50

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL NO. 1CH477 ORDER NO. 66565 DATE 4-3-51

CUSTOMER MAYFLOWER MOTEL
ST. PETERSBURG FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO PROPERTY OF C. T. & CO.

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

NO TITLE ON PICTURE SIDE.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

MAKE SKY SIMILAR TO THAT OF 4236-29-N ENCLOSED. SHOW FULL MOON AND
NICE CLOUD EFFECT.

FOLLOW TISSUE OVERLAY.

DOH 1467

COLOR DESCRIPTION

SIGN ON BLDG. ALTHOUGH, IT IS NOT ON THE PHOTO, THERE IS TO BE A GOLD NEON
TUBE AROUND SIGN AS SHOWN BY RED CRAYON.

FOLLOW 4236-29-N FOR MOON AND CLOUD EFFECT.

REMAINING COLOR INSTRUCTIONS ON TISSUE OVERLAY.

NO

YES

RETURN PHOTO

Retouched photo will be returned
4/9/51 B

PHOTO RETURNED

PHOTO USED FOR

PHOTO USED FOR

Submit to Customer

EDGEWATER GULF HOTEL, EDGEWATER PARK, MISS.

NO. 1CH478

ORDER No. 66557

DATE 4-2-51

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

TITLE IN FULL WAKULLA SPRINGS LODGE,
FIFTEEN MILES SOUTH OF TALLAHASSEE,
WAKULLA SPRINGS, FLORIDA
BOT: HUNDREDS OF THOUSANDS VISIT
WAKULLA SPRINGS ANNUALLY

IMPRINT NONE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE COLORED SLIDES FOR COLOR GUIDE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HAND ☒ YES PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 6 1951	
SKETCH				
RETOUCHING		3	APR 2 1951	APR 9 1951
REPHOTO			MAR 30 1951	APR 1 1951
PHOTO-LITHO				APR 17 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	13 1/2	APR 17 1951	
ARTIST DEPT.	103	9 1/2		5:29.51

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

ATTENTION

18 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

EDGEWATER GULF HOTEL, EDGEWATER PARK, MISS.

NO. 1CH479

ORDER No. 66557

DATE 4-2-51

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL WAKULLA SPRINGS LODGE,
FIFTEEN MILES SOUTH OF TALLAHASSEE,
WAKULLA SPRINGS, FLORIDA
BOT: VIEW OF BATHHOUSE FROM BEACH

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO /

IMPRINT NONE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE COLORED SLIDES FOR COLOR GUIDE.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

18 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

1 Enlarge Print 5x7

5CK1010

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			APR 9 1951	
SKETCH				APR 9 1951
RETOUCHING	9	2	APR 6 1951	
REPHOTO				
PHOTO-LITHO				APR 17 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		1 1/2	APR 17 1951	
ARTIST DEPT.	110	9		6/6/51

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

11/29/51
OK



Wakulla Springs Lodge, Fifteen Miles South of Tallahassee, Wakulla Springs, Florida

View of Bathhouse from Beach

1C-H479

EDGEWATER GULF HOTEL, EDGEWATER PARK, MISS.

NO. 1CH480

ORDER No. 66557

DATE 4-2-51

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT NONE

TITLE IN FULL WAKULLA SPRINGS LODGE,
FIFTEEN MILES SOUTH OF TALLAHASSEE,
WAKULLA SPRINGS, FLORIDA

BOT: VIEW OF SWIMMING AREA SHOWING
DIVING TOWER IN BACKGROUND

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE COLORED SLIDES FOR COLOR GUIDE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

18 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ ESTIMATE AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 6 1951	
SKETCH				
RETOUCHING		3	APR 6 1951	APR 9 1951
REPHOTO				APR 6 1951
PHOTO-LITHO				APR 17 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1½	APR 17 1951	
ARTIST DEPT.		9		

MAY 14 1951

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

11/29/51
26

EDGEWATER GULF HOTEL, EDGEWATER PARK, MISS.

NO. 1CH481

ORDER No. 66557

DATE 4-2-51

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL WAKULLA SPRINGS LODGE,
FIFTEEN MILES SOUTH OF TALLAHASSEE,
WAKULLA SPRINGS, FLORIDA /

Bot: LOOKING TOWARD LODGE FROM
BATHHOUSE /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE COLORED SLIDES FOR COLOR GUIDE.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

18 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

1 Color Print 211

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 5 1951	
SKETCH				
RETOUCHING	2	3	APR 5 1951	APR 5 1951
REPHOTO			MAR 30 1951	APR 4 1951
PHOTO-LITHO				APR 17 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½	APR 17 1951	4-19-51
ARTIST DEPT.		9		

MAY 14 1951

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

11/29/51

YH

EDGEWATER GULF HOTEL, EDGEWATER PARK, MISS.

NO. 1CH482

ORDER No. 66557

DATE 4-2-51

12 $\frac{1}{2}$ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M.

NO

TITLE IN FULL WAKULLA SPRINGS LODGE,
FIFTEEN MILES SOUTH OF TALLAHASSEE,
WAKULLA SPRINGS, FLORIDA

IMPRINT NONE

BOT: VIEW FROM SIGHT-SEEING BOAT
ON JUNGLE CRUISE SHOWING LIMPkin,
ONE OF RAREST BIRDS IN NORTH AMERICA

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

USE COLORED SLIDES FOR COLOR GUIDE.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

18 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

1 Enlarged Print 5x7

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 10 1951	
SKETCH				
RETOUCHING	9	2	APR 6 1951	APR 10 1951
REPHOTO			APR 10 1951	APR 6 1951
PHOTO-LITHO				APR 20 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	APR 20 1951	4 24 51
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

11/49/51

OK

18 subjects

NO. 1CH483

EDGEWATER GULF HOTEL, EDGEWATER PARK, MISS.

ORDER NO. 66557

DATE 4-2-51

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER, BORDER

TITLE IN FULL WAKULLA SPRINGS LODGE,
FIFTEEN MILES SOUTH OF TALLAHASSEE,
WAKULLA SPRINGS, FLORIDA

BOT: DINING ROOM AT WAKULLA SPRINGS
LODGE IS FAMOUS FOR ITS GOOD FOOD.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE COLORED SLIDES FOR COLOR GUIDE.

50K 10/14

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ^{YES} HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

18 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate		ESTIMATE		Cost Dept. Checked	
By		AND WORK SCHEDULE		By	
Date				Date	
OPERATION	EST. TIME		DATE	DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED	
COMPOSING, Type Set Up			APR 6 1951		
SKETCH					
RETOUCHING		2	APR 5 1951	APR 5 1951	
REPHOTO			MAR 20 1951	APR 4 1951	
PHOTO-LITHO				APR 17 1951	
BLUEPRINT					
STRIPPING, OPAQUING					
HAND COLOR PROOF	107	134	APR 17 1951	4-19-51	
ARTIST DEPT.		10			
DATE BLUEPRINT OK'D		DATE Filed		MAY 21 1951	
By		By			
DATE HAND COLOR PROOF OK'D		DATE Photo Returned to Customer			

EDGEWATER GULF HOTEL, EDGEWATER PARK, MISS.

NO. 1CH484
ORDER NO. 66557

DATE 4-2-51

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

TITLE IN FULL WAKULLA SPRINGS LODGE,
FIFTEEN MILES SOUTH OF TALLAHASSEE,
WAKULLA SPRINGS, FLORIDA,

IMPRINT NONE

BOT: LOOKING DOWN WAKULLA SPRINGS
RIVER FROM MOUTH OF SPRINGS.

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

USE COLORED SLIDES FOR COLOR GUIDE.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

18 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 10 1951	
SKETCH			APR 10 1951	
RETOUCHING	3	2	APR 10 1951	APR 10 1951
REPHOTO			APR 10 1951	APR 10 1951
PHOTO-LITHO			APR 16 1951	APR 20 1951
BLUEPRINT			APR 16 1951	
STRIPPING, OPAQUING			APR 16 1951	
HAND COLOR PROOF	107	1½	APR 20 1951	4-27-51
ARTIST DEPT.	108	9		5-29-51

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MAY 30 1951

11/29/51
JRS

15x7 Enlarged Print

NO. 1CH485

EDGEWATER GULF HOTEL, EDGEWATER PARK, MISS.

ORDER NO 66557

DATE 4-2-51

12 1/2 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO /

IMPRINT NONE

TITLE IN FULL WAKULLA SPRINGS LODGE,
FIFTEEN MILES SOUTH OF TALLAHASSEE,
WAKULLA SPRINGS, FLORIDA /

BOT: AIR CONDITIONED BEDROOM IN
WAKULLA SPRINGS LODGE /

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE COLORED SLIDES FOR COLOR GUIDE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION
18
Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ ESTIMATE AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 10 1951	
SKETCH				
RETOUCHING	3	3	APR 6 1951	APR 9 1951
REPHOTO				APR 6 1951
PHOTO-LITHO			APR 16 1951	APR 20 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	APR 20 1951	4-20-51
ARTIST DEPT.	106	9 3/4		

DATE BLUEPRINT OK'D _____ DATE Filed MAY 30 1951
By _____ By _____
DATE HAND COLOR PROOF OK'D _____
DATE Photo Returned to Customer _____
11/27/51
OK

1578 *1578*

NO. 1CH486

ORDER NO. 66557

DATE 4-2-51

EDGEWATER GULF HOTEL, EDGEWATER PARK, MISS.

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL WAKULLA SPRINGS LODGE, FIFTEEN MILES SOUTH OF TALLAHASSEE, WAKULLA SPRINGS, FLORIDA

BOT: SCENE SHOWING SEVERAL SIGHT-SEEING BOATS AND DOCKS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE COLORED SLIDES FOR COLOR GUIDE.

50K1016

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

18 Subjects or order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate By _____ Cost Dept. Checked _____
Date _____ ESTIMATE AND WORK SCHEDULE By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 10 1951	
SKETCH				
RETOUCHING		2	APR 10 1951	APR 10 1951
REPHOTO			MAR 30 1951	APR 6 1951
PHOTO-LITHO			APR 16 1951	APR 20 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	.12	APR 20 1951	4-23-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed MAY 16 1951
By _____ By *20*
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer *11/29/51*
_____ *215*

EDGEWATER GULF HOTEL, EDGEWATER PARK, MISS.

NO. 1CH487

ORDER NO. 66557

DATE 4-2-51

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL WAKULLA SPRINGS LODGE,
FIFTEEN MILES SOUTH OF TALLAHASSEE,
WAKULLA SPRINGS, FLORIDA

BOT: ~~SIGHT-SEERS~~ ENJOYING
UNDERWATER SCENES FROM GLASS BOTTOM
BOAT. /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE COLORED SLIDES FOR COLOR GUIDE.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

18 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 2 1951	
SKETCH				
RETOUCHING	8	30	APR 6 1951	APR 9 1951
REPHOTO				
PHOTO-LITHO				APR 17 1951
BLEUPRINT				
STRIPPING, OPAQUING			APR 17 1951	
HAND COLOR PROOF	106	10		
ARTIST DEPT.	108	90		6-22-51

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

11/29/51
215

NO. 1CH488

EDGEWATER GULF HOTEL, EDGEWATER PARK, MISS.

ORDER NO. 66557

DATE 4-2-51

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

TITLE IN FULL WAKULLA SPRINGS LODGE,
FIFTEEN MILES SOUTH OF TALLAHASSEE,
WAKULLA SPRINGS, FLORIDA

IMPRINT NONE.

BOT: "HENRY", THE POLE VAULTING
FISH-A VETERAN PERFORMER FOR SIGHT-
SEERS AND WORLD FAMOUS

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE COLORED SLIDES FOR COLOR GUIDE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

18 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate By _____ Cost Dept. Checked
By _____
Date _____ ESTIMATE AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 12 1951	
SKETCH				
RETOUCHING	9	2 1/2	APR 6 1951	APR 10 1951
REPHOTO				
PHOTO-LITHO			APR 16 1951	APR 20 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2	APR 20 1951	
ARTIST DEPT.	105	8		7-5-51

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

11/29/51
DN

1 Enlarged Print

NO. 1CH489

EDGEWATER GULF HOTEL, EDGEWATER PARK, MISS. ORDER NO. 66557

DATE 4-2-51

12 1/2 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

TITLE IN FULL WAKULLA SPRINGS LODGE, FIFTEEN MILES SOUTH OF TALLAHASSEE, WAKULLA SPRINGS, FLORIDA

IMPRINT NONE

BOT: RETURNING FROM SIGHT-SEEING JUNGLE CRUISE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE COLORED SLIDES FOR COLOR GUIDE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

18 Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR - 9 1951	
SKETCH				
RETOUCHING	4	2	APR 6 1951	APR 9 1951
REPHOTO				APR 6 1951
PHOTO-LITHO				APR 20 1951
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	APR 20 1951	
ARTIST DEPT.	101	9	6-21-51	6-22-51

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

11/29/51

EDGEWATER GULF HOTEL, EDGEWATER PARK, MISS.

NO. 1CH490

ORDER No. 66557

DATE 4-2-51

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER /

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO /

IMPRINT NONE

TITLE IN FULL WAKULLA SPRINGS LODGE,
IFTEEN MILES SOUTH OF TALLAHASSEE,
WAKULLA SPRINGS, FLORIDA /

BOT: ALWAYS POPULAR- THE GIFT SHOP
AND SODA FOUNTAIN IN WAKULLA SPRINGS
LODGE /

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE COLORED SLIDES FOR COLOR GUIDE.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

18 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

1 Enlarged Photo

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 11 1951	
SKETCH			APR 6 1951	
RETOUCHING		4		APR 11 1951
REPHOTO				
PHOTO-LITHO			APR 16 1951	APR 20 1951 JUN 11 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	2	APR 20 1951	JUN 11 1951
ARTIST DEPT.	107	11	4/20/51	6/21/51

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

11/29/51
AK

M.O. 1/2

MAKEOVER

Charge to LVSE Dept.

EST. Makeover Time Required

	TIME	
RETOUCHING	1/2	Time Recorded in Cost Dept.
PHOTO-LITHO		
STRIPPING		
ART. DEPT.		
ENCLOSING		

A.S.

EDGEWATER GULF HOTEL, EDGEWATER PARK, MISS.

NO. 1CH491

ORDER NO. 66557

DATE 4-2-51

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER, LOWER, CENTER, BORDER

TITLE IN FULL WAKULLA SPRINGS LODGE,
FIFTEEN MILES SOUTH OF TALLAHASSEE,
WAKULLA SPRINGS, FLORIDA
BOT: SECTION OF SPACIOUS AIR
CONDITIONED LOBBY

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE COLORED SLIDES FOR COLOR GUIDE.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

18 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 9 1951	
SKETCH				
RETOUCHING	7	5	APR 9 1951	APR 9 1951
REPHOTO				
PHOTO-LITHO				APR 17 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	13½	APR 17 1951	4-19-51
ARTIST DEPT.		10½		

DATE BLUEPRINT OK'D

DATE Filed MAY 21 1951

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer 11/29/51

NO. 1CH492

EDGEWATER GULF HOTEL, EDGEWATER PARK, MISS.

ORDER No. 66557

DATE 4-2-51

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO /

IMPRINT NONE

TITLE IN FULL WAKULLA SPRINGS LODGE,
FIFTEEN MILES SOUTH OF TALLAHASSEE,
WAKULLA SPRINGS, FLORIDABOT: SIGHT -SEERS ENJOY BREATH-
TAKING SCENES ALONG JUNGLE CRUISE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE COLORED SLIDES FOR COLOR GUIDE.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

18 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

15X7 Enlarged Print

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 9 1951	
SKETCH				
RETOUCHING	10	1½	APR 5 1951	APR 9 1951
REPHOTO				
PHOTO-LITHO				APR 17 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½	APR 17 1951	4-18-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

11/29/51

2N

D/K

EDGEWATER GULF HOTEL, EDGEWATER PARK, MISS.

NO. 1CH493

ORDER NO. 66557

DATE 4-2-51

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL WAKULLA SPRINGS LODGE,
FIFTEEN MILES SOUTH OF TALLAHASSEE,
WAKULLA SPRINGS, FLORIDA
BOT: LOOKING TOWARD LODGE FROM
WATER FRONT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE COLORED SLIDES FOR COLOR GUIDE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 9 1951	
SKETCH				
RETOUCHING			APR 6 1951	APR 9 1951
REPHOTO				
PHOTO-LITHO				APR 17 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1½	APR 17 1951	
ARTIST DEPT.	101	9	6-20-51	6-21-51

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

11/29/51
26

ATTENTION

18
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

1 SX7 Enlarged Print

GR

1 5x7 Enlarged
Ant.

EDGEWATER GULF HOTEL, EDGEWATER PARK, MISS.
NO. 1CH494
ORDER NO. 66557
DATE 4-2-51

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER BORDER		FRONT NO. 1	R. M. NO
TITLE IN FULL WAKULLA SPRINGS LODGE, FIFTEEN MILES SOUTH OF TALLAHASSEE, WAKULLA SPRINGS, FLORIDA / BOT:SIGHT-SEERS PARADISE /		IMPRINT NONE	
RETOUCHING AND COLOR DESCRIPTION		PHOTO PROPERTY OF	CUST.

USE COLORED SLIDES FOR COLOR GUIDE.

50K 1023

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects or order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate By _____ Cost Dept. Checked _____
By _____
Date _____
ESTIMATE AND WORK SCHEDULE
By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	5	3	APR 6 1951	
REPHOTO				APR 6 1951
PHOTO-LITHO				APR 20 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	102	142	APR 20 1951	4-23-51
ARTIST DEPT.	105	942		6-20-51

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____
DATE Photo Returned to Customer _____
11/29/51
JK

GB

1577 E. ...

NO. 1CH495

EDGEWATER GULF HOTEL, EDGEWATER PARK, MISS.

ORDER No. 66557

DATE 4-2-51

12 1/2 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. I R. M. NO

TITLE IN FULL WAKULLA SPRINGS LODGE,
FIFTEEN MILES SOUTH OF TALLAHASSEE,
WAKULLA SPRINGS, FLORIDA

IMPRINT NONE

BOT: SCENE IN FRONT OF WAKULLA SPRINGS
LODGE /

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE COLORED SLIDES FOR COLOR GUIDE.

D 1024

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

18 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 6 1951	
SKETCH				
RETOUCHING	2	3	APR 10 1951	APR 6 1951
REPHOTO				
PHOTO-LITHO				APR 17 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	APR 17 1951	4-18-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed MAY 21 1951

By

DATE Photo Returned to Customer

11/19/51
215

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH496 ORDER NO. 66566 DATE 4-3-51
CUSTOMER NEBRASKA STATE TEACHERS COLLEGE
KEARNEY, NEBRASKA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

ADMINISTRATION BUILDING
STATE TEACHERS COLLEGE
KEARNEY, NEBRASKA

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

BLDG - INDIANA LIMESTONE.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH497 ORDER NO. 66566 DATE 4-3-51

CUSTOMER NEBRASKA STATE TEACHERS COLLEGE
KEARNEY, NEBRASKA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE 3 SIDES

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN LOWER PANEL:

RESIDENCE HALL FOR WOMEN
STATE TEACHERS COLLEGE
KEARNEY, NEBRASKA,

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FULL FACE 3 SIDES, WITH PANEL AT BOTTOM.

COLOR DESCRIPTION

BLDG. DARK RED BRICK. STONE WHITE.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

FO

PHOTO USED FOR

Blk 3
From HC 1 1/2 - 104
4/17/51
LA 9
X
11 3/4

DOLLESGARD SPECIALTY CO., 805 1/2 No. 1st AVE.,
PHOENIX, ARIZ.

NO. 1CH498

ORDER NO. 66813

DATE 4-3-51

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

ROYAL PALMS INN, PHOENIX,
ARIZONA

PRIV. # UPPER LEFT: p-68

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED. SEE TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 3 1951	
SKETCH				
RETOUCHING	7	6	APR 4 1951	APR 5 1951
REPHOTO				
PHOTO-LITHO				APR 17 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	2	APR 17 1951	
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D DATE Filed

By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

ATTENTION

4 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

5X7

LOLLESGARD SPECIALTY CO., 805 1/2 No. 1st AVE.,
PHOENIX, ARIZ.

NO. 1CH499
ORDER No. 66813
DATE 4-3-51

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER BORDER

TITLE IN FULL AIR VIEW OF PHOENIX, /
SHOWING SQUAW PEAK AND WINTER
RESORT AREA

PRIV. # UPPER LEFT: p-38

SMALL TYPE: PHOENIX CHAMBER OF
COMMERCE PHOTO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED. SEE TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate By _____ Cost Dept. Checked _____

By _____ Date _____

ESTIMATE
AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 11 1951	
SKETCH				
RETOUCHING			APR 9 1951	APR 11 1951
REPHOTO			APR 1 1951	APR 9 1951
PHOTO-LITHO			APR 18 1951	APR 24 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	2	APR 24 1951	5/2/51
ARTIST DEPT.		13 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

LOLLESGARD SPECIALTY CO., 805½ No. 1st AVE.,
PHOENIX, ARIZ.

NO. 1CH500

ORDER No. 66813

DATE 4-3-51

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL PICKING DESERT GRAPE-
FRUIT IN AN ARIZONA GROVE NEAR
SUNNYSLOPE

PRIV.# UPPER LEFT: M-10

SMALL TYPE: ARIZONA GRAPEFRUIT
PROGRAM COMMITTEE PHOTO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED. SEE TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 9 1951	
SKETCH				
RETOUCHING			APR 14 1951	APR 15 1951
REPHOTO				
PHOTO-LITHO			APR 16 1951	APR 20 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	124	1 3/4	APR 20 1951	
ARTIST DEPT.	104	9 3/4		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

ATTENTION

4 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

LOLLESGARD SPECIALTY CO., 805 1/2 NO. 1st AVE.,
PHOENIX, ARIZ.

NO. 1CH501
ORDER No. 66813
DATE 4-3-51

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO *yes*

TITLE IN FULL IRRIGATION CANAL SERVING IMPRINT SAME AS ABOVE.
DATE GARDENS, FARMS AND CITRUS GROVES
IN ARIZONA'S "VALLEY OF THE SUN" /
PRIV. # UPPER LEFT: M-11 /
SMALL TYPE: PHOENIX CHAMBER OF
COMMERCE PHOTO

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED. SEE TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 3 1951	APR 6 1951
SKETCH				
RETOUCHING	3	1 1/2	APR 4 1951	APR 4 1951
REPHOTO				
PHOTO-LITHO			APR 9 1951	APR 13 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	116	1 1/2	APR 13 1951	
ARTIST DEPT.	108	9 1/2	JUN 27 1951	7-3-51

JUN 27 1951

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

ATTENTION

4 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

LAKELAND NEWS CO., LAKELAND, FLA.

NO. 1CH502

ORDER No. 66823

DATE 4-3-51

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NEW FLORIDA HOTEL,
LAKELAND, FLA.

PRIV. # BEFORE TITLE: L-12

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			APR 11 1951	APR 17 1951
SKETCH				
RETOUCHING		7	APR 4 1951	APR 11 1951
REPHOTO				
PHOTO-LITHO				APR 20 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1/2	APR 20 1951	3-23-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____ MAY 21 1951

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH503 ORDER NO. 66568 DATE 4-4-51

CUSTOMER SANITARY FISH MKT & RESTAURANT
MOREHEAD CITY, N.C.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No

Title in full

SANITARY FISH MARKET AND RESTAURANT
MOREHEAD CITY, NORTH CAROLINA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH, BUT TAKE OUT SMALL DUNCAN HINES SIGN, WHICH IS AT THE
LEFT OF THE OYSTER SIGN.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

PHOTO USED FOR

Ref.
4/25/51
U. C.
L. C.

6½
1½
9

X

W. 21+

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL NO. 1CH504 ORDER NO. 66569 DATE 4-4-51

CUSTOMER THE MONON RAILROAD
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE WHITE BOARD

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

"THE HOOSIER" CROSSING THE NEW WABASH RIVER
BRIDGE AT DELPHI, IND. /

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AT TOP /

ARTWORK ATTACHED. /

COLOR DESCRIPTION

FOR RED IN TRAIN USE RED AS ON ATTACHED CARD (OCH696) /

RETURN DRAWING.

Returned 5/10/51
B.

PHOTO RETURNED

3

PHOTO USED FOR

517
B-5
Imm 106 AC 12
106 129

X

Rephoto
7.00 net

WOT

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH505 ORDER NO. 66569 DATE 4-3-51

CUSTOMER THE MONON RAILROAD
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

PAOLI TRESTLE, PAOLI, IND.

FRONT NO. 5
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AT TOP.

ARTWORK ATTACHED

COLOR DESCRIPTION

FOR COLOR OF DIESEL LOCOMOTIVE, SEE LOCOMOTIVE ON ATTACHED CARD (8BH1095),
EXCEPT MONON IN WHITE.

RETURN DRAWING

Returned 5/10/51
B.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

2

PHOTO USED FOR

27

NO. 1CH506

THE EDISON INSTITUTE, DEARBORN, MICHIGAN

ORDER No. 66572

DATE 4-4-51

12 1/2 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HENRY FORD'S BIRTHPLACE,
GREENFIELD VILLAGE, DEARBORN,
MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE PRINT FROM KODACHROME.

USE KODACHROME FOR COLOR GUIDE.

RETURN KODACHROME.

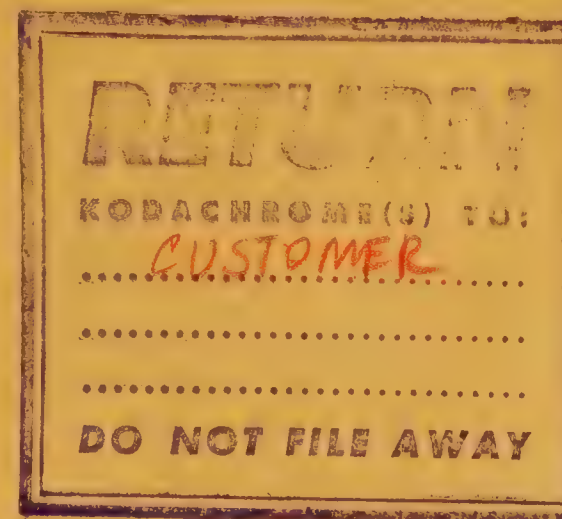
Photo in D-9782

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.



Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 11 1951	
SKETCH			APR 11 1951	APR 9 1951
RETOUCHING	5	9 1/2	APR 11 1951	APR 11 1951
REPHOTO			APR 5 1951	APR 6 1951
PHOTO-LITHO			APR 16 1951	APR 20 1951
BLEUPRINT STRIPPING, OPAQUING			APR 16 1951	
HAND COLOR PROOF	104	1 1/2	APR 20 1951	
ARTIST DEPT.		8 1/2		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

MAY 22 1951

5/7/51

507

THE EDISON INSTITUTE, DEARBORN, MICHIGAN

NO. 1CH507
ORDER No. 66572
DATE 4-4-51

12 1/2 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER LOWER CENTER-BORDER

TITLE IN FULL
LORANGER GRIST MILL,
GREENFIELD VILLAGE,
DEARBORN, MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE PRINT FROM KODACHROME.
USE KODACHROME FOR COLOR GUIDE.

RETURN KODACHROME. YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects or
order for this customer. Please
order to it that all sets or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

RETURN
KODACHROME(S) TO:
C.V. STOMER
DO NOT FILE AWAY

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ ESTIMATE AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 10 1951	
SKETCH				
RETOUCHING		2 1/2	APR 10 1951	APR 10 1951
REPHOTO			APR 5 1951	APR 6 1951
PHOTO-LITHO				APR 23 1951
BLUEPRINT			APR 10 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2	APR 23 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____ MAY 22 1951
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____
5/7/51

5x7

THE EDISON INSTITUTE, DEARBORN, MICHIGAN

NO. 1CH508

ORDER No. 66573

DATE 4-4-51

6 1/2 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FIFTY-EIGHT BAGLEY AVENUE,
GREENFIELD VILLAGE,
DEARBORN, MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE PRINT FROM KODACHROME.
USE KODACHROME FOR COLOR GUIDE.

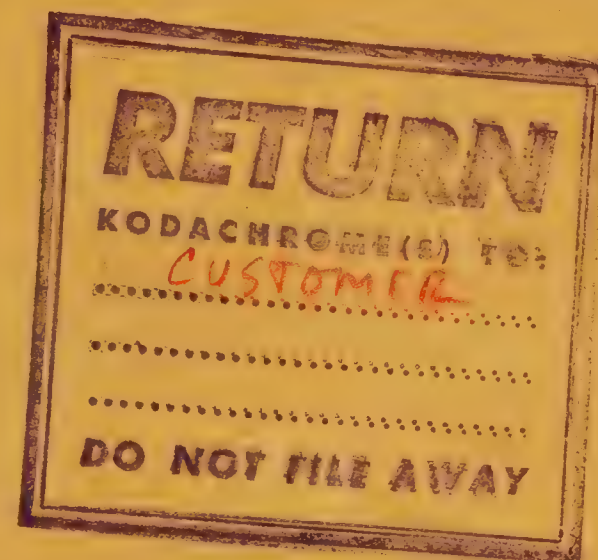
RETURN KODACHROME.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.



Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	3	2	APR 6 1951	APR 9 1951
REPHOTO			APR 5 1951	APR 6 1951
PHOTO-LITHO			APR 16 1951	APR 20 1951
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	APR 20 1951	4-23-51
ARTIST DEPT.	35	8 1/2	5-8-51	

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

5/7/51

5X7

MARKEN & BIELFLED, INC., FREDERICK, MD.

NO. 1CH509
ORDER No. 66576
DATE 4-4-51

12 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL ~~THE ASBURY METHODIST HOME~~

THE ASBURY METHODIST HOME
FOR THE AGED

GAITHERSBURG, MARYLAND

(USE GOTHIC TYPE.)

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 13 R. M. NO

IMPRINT SAME AS ABOVE.

PLATE NO. ON FRONT

PHOTO PROPERTY OF CUST.

ROUGH SKETCH FOR COLORING.

FOLLOW 4BH513, EXCEPT BE SURE COLORING OF BLDG IS NOT QUITE AS
BRIGHT OR AS SOLID AS ON 4BH513.

FOLLOW CLOUD, SKY AND LAWN EFFECT OF 4BH513.

~~RETURN PHOTOS.~~

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				APR 12 1951
SKETCH				
RETOUCHING	2	5	APR 9 1951	APR 12 1951
REPHOTO			APR 5 1951	
PHOTO-LITHO			5/22/51	APR 20 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	131	APR 20 1951	
ARTIST DEPT.	101	10	6-5-51	6-6-51

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

8/14/51
MS

Take the mountains out of the background
(because they really do not exist) and let
the back of the card fade from the lawn
right into the sky.

We have also decided to take out the scroll
in the foreground and use the regular title
(just as printed) in small type just as you
do on any other of our cards. The coloring
of the buildings, as submitted, is satis-
factory in every respect.

Title might be put in regular roman style,
the same as have been using, just about
where the scroll will be taken out, pref-
erably in two lines and just so it is clear
and sharp.

MAKEOVER

Charge to 25 SPINNER Dept.

EST. Makeover Time Required

#3	1	142	9 1/2
RETOUCHING			
PHOTO-LITHO			
BLUEPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF			
ARTIST DEPT.			

MAY 22 1951
MAY 1951

Old photo
done

Rephoto 5X7

OKLAHOMA NEWS CO., TULSA, OKLA.
DELMER L. CURTIS-AERIAL PHOTO SERVICE, TULSA, OKLA.

NO. 1CH510
ORDER No. 66852
DATE 4-6-51

25 M POST CARDS
(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER LOWER, CENTER-BORDER
TITLE IN FULL TULSA, OKLAHOMA, AS
SEEN FROM THE AIR
PRIV. # BEFORE TITLE: ONC-34
RETOUCHING AND COLOR DESCRIPTION

C.T. ART COLORTONE WHITE BORDER
(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. I R. M. NO
IMPRINT SAME AS ABOVE.
PHOTO PROPERTY OF CUST.

CROP AS MARKED.

SUBMIT: ☐ RET. PHOTO ☐ REPHOTO ☐ B. L. & W. PROOF ☒ YES ☐ HANDCOL PROOF ☐ RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By _____
Date _____

**ESTIMATE
AND WORK SCHEDULE**

Cost Dept. Checked
By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 12 1951	APR 18 1951
SKETCH				
RETOUCHING	13	6	APR 9 1951	APR 12 1951
REPHOTO			APR 6 1951	APR 9 1951
PHOTO-LITHO			APR 18 1951	APR 23 1951
BUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	106	2 1/2	APR 23 1951	
ARTIST DEPT.		1 1/2		

DATE BLUEPRINT OK'D _____
By _____
DATE HAND COLOR PROOF OK'D _____

DATE Filed _____
By _____
DATE Photo Returned to Customer _____

MAY 14 1951

BLACKBURN NEWS AGENCY, KINGSPORT, TENNESSEE

NO. 1CH511
ORDER NO. 66854
DATE 4-6-51

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL RECREATION CENTER-
AMERICAN LEGION POOL, CIVIC
AUDITORIUM AND J. FRED JOHNSON
PARK WITH STADIUM, KINGSPORT, TENN.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. YES
IMPRINT SAME AS ABOVE.
PRIV. # BEFORE IMPRINT: B-26

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CUT DOWN AS INDICATED ON PHOTO. SEE ATTCHD COLORED NEG FOR COLORS
AND ALSO INSTRS. ON TISSUE OVERLAY.

RETURN KODACHROME.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL. PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ ESTIMATE AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 10 1951	MAY 31 1950
SKETCH				
RETOUCHING	2	3:4	APR 6 1951	APR 10 1951
REPHOTO				
PHOTO-LITHO			APR 16 1951	APR 20 1951
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2	APR 20 1951	
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____ JUN 10 1951

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

BLACKBURN NEWS AGENCY, KINGSPORT, TENNESSEE
PHOTO COURTESY PIERCE STUDIO

NO. 1CH512
ORDER No. 66855
DATE 4-6-51

12½ M POST CARDS C.T. ART COLORTONE FULL FACE /

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
FIRST BAPTIST CHURCH, KINGSPORT,
TENN. /

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. I R. M. YES /
IMPRINT SAME AS ABOVE.

CUST PRIV. # BEFORE IMPRINT: B-27

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

RED BRICK CHURCH, WHITE TRIM. DARK GREY SLATE ROOF. STEEPLE DOME &
VARIOUS HICKIES ON STEEPLE COPPER PARTLY WEATHERSTAINED (BLuish-GRN)
COLORED WINDOWS IN AUDITORIUM & THOSE ABOVE DOORS IN FRONT; BENCHES
GREEN WOOD WITH CONCRETE ENDS. NICE GREEN LAWN. PRETTY CLOUD EFFECT.
CONCRETE WALK IN FOREGRD. TAKE OUT CARS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ ESTIMATE AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 10 1951	APR 24 1951
SKETCH				
RETOUCHING	4	3	APR 6 1951	APR 10 1951
REPHOTO				
PHOTO-LITHO			APR 16 1951	APR 24 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1½	APR 24 1951	3-26-51
ARTIST DEPT.	103	9		5-11-51

DATE BLUEPRINT OK'D _____ DATE Filed MAY 21 1951
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH513 ORDER NO. 66605 DATE 4-9-51

CUSTOMER LAFAYETTE HOTEL
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE WHITE BORDERS

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
HOTEL LAFAYETTE, COR. WILSON AND
RACINE AVE., CHICAGO, ILL.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO RETURNED

to

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

5x7 Reprints

Ret. 8
H.C. 106 1 1/2
L.A. 9 1/2

as quoted

W.D.H.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH514 ORDER NO. 66604 DATE 4-9-51
CUSTOMER PRESBYTERIAN HOSPITAL
DENVER, COLORADO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

PRESBYTERIAN HOSPITAL NURSES HOME
DAWSON HALL AND BROWN AUDITORIUM
2025 HIGH STREET, DENVER, COLORADO

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

REMOVE STACK. LARGE WINDOW ABOVE CANOPY APPEARS TO HAVE SCREEN OR GRILL WORK
ACROSS CENTER - BELIEVE WOULD BE BETTER TO HAVE WINDOW SHOW HERE. WINDOWS #3
EXTREME RIGHT APPEAR TO HAVE SCREENS OR VENTS LOWER PART - WOULD BE BETTER TO SHOW
THESE AS JUST WINDOWS. SUGGEST ALL GLASS SHOW SLIGHT BLUE TINT RATHER THAN
BLACK.

SEE TISSUE OVERLAY.

COLOR DESCRIPTION

COLOR OF BRICK MUST BE NO LIGHTER SHADE OF RED THAN SHOWN ON CUTOUT ATTACHD
TO TISSUE OVERLAY. COULD BE SLIGHTLY DARKER RED.

SEE TISSUE OVERLAY.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ref. 4
H.C. 1 1/2
L.A. 9
107
107-26-5
5-10-51

all printed
M.H.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH515 ORDER NO. 66609 DATE 4-9-51

CUSTOMER NEW HILLIG PHOTO STUDIO
LIBERTY, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate ☒ Yes No Copyright in Plate Yes No
Title in full

KLEIN'S HILLSIDE - PARKSVILLE
NEW YORK

FRONT NO. 5 (All of this on address side)
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(GROUP THREE)

FOLLOW SKETCH.

RUSH PROOF.

COLOR DESCRIPTION

FOLLOW SKETCH.



CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

8

PHOTO USED FOR

129 - 4/27/51

L.O. 1
Ref. 8
H.C. 2 1/4
L.A. 12 1/2

as quoted

Wd 7+

WILLIAM H. BENNETT, LOOKOUT MOUNTAIN, TENN.

NO. 1CH-516

ORDER No. 66869

DATE 4-9-51

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

THE INCLINE RAILWAY UP LOOKOUT
MOUNTAIN, CHATTANOOGA, TENN.

SMALL TYPE: PHOTO BY PAUL A. MOORE
TENN. CONSERVATION DEPT.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES - SAME AS
ON 7AH1870.

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW CARD 81477 ENCLOSED FOR COLOR GUIDE.

ELIMINATE LOWER ~~MM~~ PART OF PHOTO SHOWN WITH PAPER OVERLAY,
AND ALSO THE PEOPLE AND AUTOMOBILES.

See 7AH1870

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 13 1951	APR 13 1951
SKETCH				
RETOUCHING	2	3	APR 11 1951	APR 13 1951
REPHOTO				
PHOTO-LITHO			APR 13 1951	APR 24 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½	APR 24 1951	4-25-51
ARTIST DEPT.	102	9½	5/7/51	5/9/51

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

*Be sure card is better
than composite maybe enclosed*

FRED HARVEY (NEW TRADEMARK)
HOTELS, SHOPS AND RESTAURANTS

NO. 1CH-517

ORDER NO. 66876

DATE 4-10-51

6½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GOTHIC TYPE

LA FONDA, THE INN AT THE END OF
THE TRAIL, SANTA FE, NEW MEXICO,

PRIVATE NO. BEFORE TITLE: H-4584

SMALL TYPE: SANTA FE RAILWAY PHOTO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 14

R. M. YES

IMPRINT

SAME AS ABOVE

PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED ON BACK OF PHOTOGRAPH. REMOVE-POLE AND WIRES.

FOLLOW KODACHROME TRANSPARENCY FOR COLOR GUIDE.

RETURN KODACHROME TO CUSTOMER.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 13 1951	APR 18 1951
SKETCH				
RETOUCHING	4	5½	APR 11 1951	APR 13 1951
REPHOTO				
PHOTO-LITHO			APR 13 1951	MAY 4 1951
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	13½	MAY 4 1951	
ARTIST DEPT.	101	9	5-17-51	5-18-51

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MAY 21 1951

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH518 ORDER NO. 66626 DATE 4-10-51
CUSTOMER YACHT BASIN APTS.
CLEARWATER, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

YACHT BASIN APARTMENTS
ON BEAUTIFUL CLEARWATER BEACH

FRONT NO. 5
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

SEE TISSUE OVERLAY.

RETURN PHOTO TO CUSTOMER.

COLOR DESCRIPTION

SEE TISSUE OVERLAY.

PHOTO RETURNED

PHOTO USED FOR

5x7 Reproduction

#10 - 5 Ret. 6 1/2
#2 - 1 1/2 H.C. 106 1/2
L.A. 9

X
as quoted

RETURN PHOTO YES NO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH519 ORDER NO. 66627 DATE 4-10-51

CUSTOMER BEAMS OF LIGHT TABERNACLE
TULSA, OKLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO RETURNED

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. SPECIAL R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

TAKE OUT POST CARD & STAMP BOX

WORDS

NO TITLE ON PICTURE SIDE.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-8-16-50

MAKEOVER

MAKEOVER

MAKEOVER

Charge to CUSTOMER'S DEPT.

MAKEOVER

EST. Makeover Time Required

MAKEOVER
MAKEOVER

9
1/2
RETOUCHING
PHOTO LITHO
COMPOSING
ART DEPT.
LITHO ART

Time Recorded in Com. Dept.
Date
By

MAKEOVER

MAKEOVER

4-4-51 Rt 5
Jm - 1h - 40141
549

X

W 574

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH520 ORDER NO. 66628 DATE 4-10-51

CUSTOMER ANSONIA HOTEL
ASBURY PARK, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No

Title in full

ANSONIA HOTEL - CORNER GRAND &
SUMMERFIELD AVE. - ASBURY PARK, N.J.

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH, HOWEVER, IMPROVE LEAVES AND TREES. BETTER SHRUBBERY.
SEE 47188 . (OLD CARD)

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

PHOTO USED FOR

7- *Imp 106* Ret. 6 1/2
4. C. 1 1/2
L. A. 9

X

W. D. H.

Red Suppression

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH521 ORDER NO. 66629 DATE 4-10-51

CUSTOMER WALTER R. CRABTREE CO.
JACKSONVILLE, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

"SOUTH'S LARGEST MOTEL" - ACE MOTEL
MAIN AT 39TH STREET - JACKSONVILLE,
FLA....ETC. (SEE COPY) /

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type ds sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

3M-8-16-50

PHOTO RETURNED

TO

PHOTO USED FOR

Ref. 7
4/25/51 104 1/2
H.C. 9
L.A.

X
M8H

Red Suppressor

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH522 ORDER NO. 66630 DATE 4-11-51

CUSTOMER GULF PLAZA APARTMENTS
LARGO, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

GULF PLAZA APARTMENTS ON THE GULF OF
MEXICO - INDIAN ROCKS BEACH, FLORIDA

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW PENCIL SKETCH, EXCEPT ADD APARTMENTS TO TITLE IN SAME LETTERING AS
GULF PLAZA.

COLOR DESCRIPTION

COLORS ON TISSUE OVERLAY.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

Ref. 16
1/3/4
9/3/4
C.C.
L.A.

X
C.O.H.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH523 ORDER NO. 66631 DATE 4-11-51

CUSTOMER
LESLIE'S TRAVETEL
LOUISVILLE, KY.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

LESLIE'S TRAVETEL - THE ARISTOCRAT OF
MOTOR COURTS - 3 MILES SOUTH OF LOUISVILLE
ON DIXIE HIGHWAY AND U.S. 31W AND 60'

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AT BOTTOM.

INSTRUCTIONS ON SHEETS "A" AND ~~"B"~~ ATTACHED.

COLOR DESCRIPTION

INSTRUCTIONS ON SHEETS "A" ~~AND "B"~~ ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

BT 6.
Jan 108 HC 112 (4-24-51)
La 9
X
WJH

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH524 ORDER NO. 66633 DATE 4-11-51

CUSTOMER CLAUDE SHANKLE, SR.
ST. PETERSBURG, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO COLOR IT FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN SKY:

SHANKLE'S GROVE

1331 - 45TH ST., NORTH

ST. PETERSBURG, FLORIDA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

USE COLORED PHOTO FOR COLOR GUIDE.

RETURN COLORED PHOTO TO CUSTOMER.

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 4
106 HC 194
209'2
X

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH525 ORDER NO. 66634 DATE 4-11-51

CUSTOMER
VILLA SWEDEN
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SEE COPY FOR STYLE:

VILLA SWEDEN - WHERE FOOD IS
AT ITS BEST - 5207 N. CLARK ST.-
CHICAGO, ILL. PRIVATE DINING ROOM FOR BANQUETS

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(GROUP TWO) EXTERIOR VIEW ON TOP.

SEE TISSUE OVERLAY.

SUBMIT RETOUCED PHOTO WITH LETTERING.

COLOR DESCRIPTION

SEE TISSUE OVERLAY.

PHOTO RETURNED

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

Handwritten notes and stamps on the right side of the page, including a large 'X' and the text 'Group 2 Rephotos 25.00'.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH526 ORDER NO. 66638 DATE 4-11-51

CUSTOMER ROSEY'S CAFE
OCEAN BEACH, CALIF.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M BUSINESS CARDS SIZE 3 1/2 X 2 5/16

STYLE ART COLORTONE FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. NO (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

Bus Card

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

PHOTO USED FOR

Handwritten notes:
L 1/2
R 5
106
206 102
Add'l (blue ink) 7.00

Right

NO. 1CH-527

EDGEWATER GULF HOTEL, EDGEWATER PARK,
MISS.

ORDER No. 66891

DATE 4-11-51

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO /

IMPRINT NONE

TITLE IN FULL UPPER: WAKULLA SPRINGS
LODGE, FIFTEEN MILES SOUTH OF
TALLAHASSEE, WAKULLA SPRINGS,
FLORIDA /
LOWER: FRONT VIEW OF WAKULLA
SPRINGS LODGE SHOWING SAND BEACH AND
SPRINGS IN FOREGROUND.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM ~~XXXX~~ FRONT COVER OF FOLDER D-9781.

Photo used 9781
YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2
Order for this card set. Please
see to it that all cards or repro-
ductions are uniform and correct and
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 13 1951	APR 18 1951
SKETCH				
RETOUCHING	9	12	APR 13 1951	APR 16 1951
REPHOTO				
PHOTO-LITHO			APR 12 1951	APR 23 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	117	12	APR 23 1951	4-30-51
ARTIST DEPT.	34	12		1

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

EDGEWATER GULF HOTEL, EDGEWATER PARK,
MISS.

NO. 1CH-528

ORDER NO. 66891

DATE 4-11-51

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

TITLE IN FULL UPPER: WAKULLA SPRINGS

IMPRINT NONE

LODGE, FIFTEEN MILES SOUTH OF
TALLAHASSEE, WAKULLA SPRINGS, FLORIDA

LOWER: SWIMMER AND UNDERWATER AIR
STATION, WHERE A SUPPLY OF AIR CAN
BE SECURED WITHOUT COMING TO
SURFACE / FRESH

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

Reduce Black & Color from
USE PHOTO FROM BACK OF FOLDER D-9781.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

order for this. Please
be to it that all our nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 13 1951	APR 18 1951
SKETCH				
RETOUCHING	5	3		APR 13 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			MAY 10 1951	
HAND COLOR PROOF	107	1"4		5-17-51
ARTIST DEPT.	107	2"2		6-18-51

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. 1CH-529
ORDER No. 66892
DATE 4-12-51

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BOULEVARD BUSINESS SECTION,
HOLLYWOOD, FLORIDA

PRIVATE NO. BEFORE TITLE: DH.33

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED, AND FOLLOW TISSUE OVERLAY.

SUBMIT: YES
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

*Red & Blue
Impr. in color*

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *RA* _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 16 1951	APR 18 1951
SKETCH				
RETOUCHING		<i>4</i>	APR 13 1951	APR 16 1951
REPHOTO				
PHOTO-LITHO			APR 18 1951	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	<i>104</i>	<i>1 1/2</i>		<i>10/15</i>
ARTIST DEPT.	<i>101</i>	<i>9 3/4</i>	5-14-51	5-15-51

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed *MAY 22 1951*

By *20* _____

DATE Photo Returned to Customer _____

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH530 ORDER NO. 66648 DATE 4-13-51

CUSTOMER SHARON VILLA MOTEL
SHARONVILLE, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

12½M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate ☒ Yes No Copyright in Plate Yes No

Title in full

SHARON VILLA MOTEL - ROUTE 42 AT
ROUTE 25 - SHARONVILLE, OHIO
(GREATER CINCINNATI)

FRONT NO. 5

R. M.

☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

DRAWING TO BE USED AS COPY - IN GRONERT'S DEPT.

FOLLOW SKETCH WITH THESE CORRECTIONS: "IN FRONT OF BLDG WHERE PEOPLE ARE STAND-
ING THERE SHOULD BE A SMALL GRASS PLOT. (NOTE TISSUE) THERE WILL BE A CEMENT
WALK, WHICH WILL COME BETWEEN THE UPRIGHTS MARKED WITH AN X ON OVERLAY. WALK
WILL BE SAME COLOR AS WALKS SHOWN ON THE SIDE... CUSTOMER WOULD LIKE SOME OF
GRASS ON SIDE TAKEN OFF AS MARKED ON OVERLAY. USE BEST JUDGEMENT ABOUT THIS.

COLOR DESCRIPTION

FOLLOW SKETCH WITH ABOVE CORRECTIONS.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

5x7 Reprints

Ret.
F.C.
L.A.

7
106/13/4
93/4

as quoted

W.D.H.

Sketch sent to
Worthington
4/29/52

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH531 ORDER NO. 66649 DATE 4-13-51

CUSTOMER SHARONVILLA MOTEL
SHARONVILLE, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

12 1/2 MBUSINESS CDS SIZE 3 1/2 X 2 5/16

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

SHARON VILLA MOTEL - ROUTE 42 AT ROUTE
25 - SHARONVILLE, OHIO (GREATER
CINCINNATI)

FRONT NO. NO (All of this on address side) R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 1CH530. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

L.O. Map 2 hrs.

L.O. 1/2
L.O. 2 1/2

WOTT

L.O. 2 hrs
\$10

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH532 ORDER NO. 66650 DATE 4-13-51

CUSTOMER FERRIS WOOLEN COMPANY
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

100 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate ☒ Yes ☐ No Copyright in Plate ☐ Yes ☐ No
Title in full

PRESIDENTIAL FINE UNFINISHED WORSTED...

(SEE COPY)

FRONT NO. 5 (All of this on address side)
R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark ☐ Yes ☐ No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

5x7

Pl 2

Jan 106 4012
107
5/5/51 La 9

X

5x7 Reprints 3.50

CHH

Red + Lt. Blue Imprints

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH533 ORDER NO. 66650 DATE 4-13-51

CUSTOMER FERRIS WOOLEN COMPANY
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

100 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

KILMARNIK IMPORTED SCOTCH TWIST....

(SEE COPY)

FRONT NO. 5 (All of this on address side)
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

INSTRUCTIONS ATTACHED.

PHOTO RETURNED

FO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

5x7

106 HC 2

706 10 10

X

5x7 Reproduction 3.50 net

NOH

Dr. Blue Lipton

LOLLESGARD SPECIALTY CO., TUCSON AND PHOENIX,
ARIZONA

NO. 1CH534

ORDER NO. 66652

DATE 4-13-51

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM MESA, ARIZONA

PRIV. # UPPER LEFT: M-3

SMALL TYPE:

(C) CURT TEIGH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. ~~NO~~ *yes*

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT SKETCH.

FOLLOW PENCIL LAYOUT. PHOTOS ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ^{NO} HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects of
order for this customer. Please
see to it that all color or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

*Colored Photo
Corr. The*

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 20 1950	JUN 20 1950
SKETCH	103	5		
RETOUCHING		4		JUN 28 1950
REPHOTO				
PHOTO-LITHO			JUL 2 1951	JUL 18 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF			JUL 18 1951	
ARTIST DEPT.	102	15	7/26/51	7/27/51

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

LOLLESGARD SPECIALTY CO., TUCSON AND PHOENIX,
ARIZONA

NO. 1CH535
ORDER No. 66652
DATE 4-13-51

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER LOWER. CENTER BORDER

TITLE IN FULL

ARIZONA BEAUTIES

PRIV. # UPPER LEFT: A-7

SMALL TYPE: PHOTO: ARIZONA

GRAPEFRUIT PROGRAM COMMITTEE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. ~~NO~~

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

BE SURE THAT WORD "CALIFORNIA" DOES NOT APPEAR ON THE BOX OR LABEL.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 12 1951	APR 17 1951
SKETCH				
RETOUCHING	2	4	APR 16 1951	APR 17 1951
REPHOTO				
PHOTO-LITHO			APR 17 1951	APR 24 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	2	APR 24 1951	4-25-51
ARTIST DEPT.	102	10	9/4	9/5

DATE BLUEPRINT OK'D. DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. 1CH536

LOLLESGARD SPECIALTY CO., TUCSON AND PHOENIX, ARIZONA ORDER No. 66653

DATE 4-13-51

12 1/2 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM SAFFORD ARIZONA

PRIV. # UPPER LEFT: D-162

SMALL TYPE:

(C) CURT TEICH & CO., INC.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. *yes*

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

SUBMIT SKETCH.

FOLLOW PENCIL LAYOUT. PHOTOS TO BE USED ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on order for this set. Please see to it that all negatives are uniform and colors are in harmony with each other to make an attractive set.

#81-511 color = *OK*

#8 Color 811 511

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By *[Signature]*
Date *Aug 15 1951*

AND WORK SCHEDULE

By *[Signature]*
Date *Aug 23 1951*

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 24 1951	AUG 31 1951 SEP 6 1951
SKETCH <i>L.O.</i>	3	1	AUG 15 1951	
RETOUCHING		5 1/2	AUG 15 1951	AUG 21 1951
REPHOTO				
PHOTO-LITHO			SEP 10 1951	SEP 13 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	103	16		9-17-51

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

LOLLESGARD SPECIALTY CO., TUCSON AND PHOENIX,
ARIZONA

NO. 1CH537

ORDER No 66653

DATE 4-13-51

12 1/2 M POST CARDS

C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

CAVE OF THE BATS, CAVE CREEK
CANYON, ARIZONA

PRIV. # UPPER LEFT: C-28
SMALL TYPE: R.C. PROCTOR PHOTO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO /

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED.
USE EKTACHROME FOR COLOR GUIDE.
SEE TISSUE OVERLAY.

RETURN EKTACHROME. To Bill S 11-14-51

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 16 1951	APR 18 1951
SKETCH				
RETOUCHING		2	APR 16 1951	APR 16 1951
REPHOTO			SEP 14 1951	
PHOTO-LITHO			APR 18 1951	APR 24 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	APR 24 1951	4-25-51
ARTIST DEPT.	102	1	4/24/51	4/25/51

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

12/20/51
20

ATTENTION

4
order for this estimate. Please
see to it that all sets of nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

MAKEOVER

Rocks in valley to front
OR

MAKEOVER

Charge to SALES MAN Dept.

EST. Makeover Time Required

SEP 10 1951 SEP 13 1951

OCT 17 1951	TIME	1 1/2	Time Recorded in Cost Data
OCT 17 1951	DATE		
OCT 17 1951	BY		
OCT 17 1951	ART DEPT	C	
OCT 17 1951	BY		

HC#3- 1 1/2 10/17/51

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH538 ORDER NO. 66657 DATE 4-13-51

CUSTOMER BRUNNER PRINTING COMPANY
MEMPHIS, TENNESSEE

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

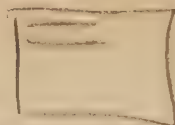
STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

HOWARD'S MANOR & COTTAGES,
MILLINGTON, TENN.



FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

RE-PHOTO KODACHROME TO BLACK AND WHITE AND USE KODACHROME AS COLOR GUIDE.

COLOR DESCRIPTION

USE KODACHROME AS COLOR GUIDE.

RETURN KODACHROME.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

5x7 (Caption from Photo)

J. R. C.
L. A.

7 1/2 5/7/51
9

X

as quoted

SHEBOYGAN CIRCULATORS, INC., SHEBOYGAN, WISCONSIN

NO. 1CH539

ORDER NO. 66926

DATE 4-17-51

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER-BORDER

TITLE IN FULL

GIANT FREIGHTER UNLOADING COAL
AT REISS DOCK, SHEBOYGAN, WIS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BLACK HULL WITH WHITE SUPERSTRUCTURE (CABINS), BLACK STACK, BOAT.
COAL PILE. BLACK CRANE. BLUE WATER. BROWN SPEED-BOAT. GRAY BARGE
WITH DARK ORANGE PIPES, ATOP, AND LIGHT GRAY STONE BALLAST.
GREEN FOLIAGE, LEFT. (DO NOT SHOW FLOWERS)

CROP TO BEST ADVANTAGE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 18 1951	APR 24 1951
SKETCH				
RETOUCHING		3	APR 17 1951	APR 18 1951
REPHOTO				
PHOTO-LITHO			APR 24 1951	APR 26 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	109	1 1/2	APR 26 1951	4-26-51
ARTIST DEPT.		5		

PHOTO IN 2CH 1627

DATE BLUEPRINT OK'D _____

DATE Filed MAY 16 1951

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

NO. 1CH540
SHEBOYGAN CIRCULATORS, INC., SHEBOYGAN, WISCONSIN ORDER NO. 66926
DATE 4-17-51

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

BROUGHTON DRIVE ALONG LAKE
MICHIGAN, SHEBOYGAN, WIS.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

LIGHT GRAY DRIVE. GREEN FOLIAGE AND LAWN. DARK GREEN EVERGREENS.
BLUE WATER. LIGHT TAN SAND BEACH. WHITE SAILBOAT. LIGHT GRAY
STONE BENCHES WITH COLORED AUTOS; CREAM, RED, BLUE-GRAY. GREEN
SEAT.

REMOVE POLES AND WIRES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2
order for the customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 17 1951	APR 24 1951
SKETCH				
RETOUCHING		2	APR 17 1951	APR 19 1951
REPHOTO				
PHOTO-LITHO			APR 24 1951	APR 26 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	109	1½	APR 26 1951	4-26-51
ARTIST DEPT.		8½		

DATE BLUEPRINT OK'D _____
By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed MAY 14 1951
By _____

DATE Photo Returned to Customer _____

PHOTO - IV-2 CH-1627

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH541 ORDER NO. 66927 DATE 5-17-51

CUSTOMER GLEN MOTOR COURT
WATKINS GLEN, N.Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate ☒ Yes ☐ No Copyright in Plate Yes ☐ No

Title in full

GLEN MOTOR COURT - WATKINS GLEN, N.Y.
IN THE FINGER LAKES

FRONT NO. 5 (All of this on address side)
R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes ☐ No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW PENCIL SKETCH.

BRING OUT SIGN GLEN MOTOR COURT IF POSSIBLE.

COLOR DESCRIPTION

PICTURE NO 1, LEFT SIDE OF CARD THE CABINS:
RED ROOFS ON CABINS & GAS STATION. GREEN ROOF ON HOUSE, WITH BLUE AWNINGS.
PICTURE NO. 2 RIGHT SIDE OF CARD: THE MOTEL
MOTEL IS OF BLENDED BRICK CONSTRUCTION WITH GREEN ROOF & WHITE TRIM.

Photos in 3CH817

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

PHOTO

3 CH 817
5-17-51
HC 131
LA 10

Grouping
Reprints 17.25

WOT

10/28
1CH 330

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH542 ORDER NO. 66932 DATE 4-17-51

CUSTOMER LA CASA BLANCA
SAN DIEGO, CALIF.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN PANEL:

PICTURESQUE DINING PATIO, LA CASA
BLANCA - SAN DIEGO, CALIF.

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FULL FACE 3 SIDES WITH PANEL AT RIGHT.

SEE TISSUE OVERLAY.

SUBMIT PROOF.

COLOR DESCRIPTION

SEE TISSUE OVERLAY.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

ROOSEVELT MEMORIAL COMMISSION
WARM SPRINGS, GA.

NO. 1CH543

ORDER NO. 66937

DATE 4-18-51

6 1/2 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FRONT VIEW, LITTLE WHITE
HOUSE, WARM SPRINGS, GA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

Join 3 photos attached. Show the roof lines-top and bottom-
where photographs are joined in one straight line. White building
roof light grey, roof of hut green, show ground as natural woods
earth or leave just as is- note that there are a lot of pine
needles on ground. Pretty cloud effect.

Take out trees Center

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By *SA*

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				APR 24 1951
SKETCH				
RETOUCHING	1	4	APR 19 1951	APR 20 1951
REPHOTO			APR 18 1951	APR 19 1951
PHOTO-LITHO			APR 26 1951	MAY 4 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	MAY 4 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH544 ORDER NO. 66935 DATE 4-18-51

CUSTOMER PENNANT CAFE
ROLLA, MO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate ☒ Yes ☐ No Copyright in Plate Yes ☐ No

Title in full

IN SKY:

THE PENNANT
ROLLA, MISSOURI

FRONT NO. 5 (All of this on address side)
R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes ☐ No ☐ Special type as sample
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint
Side — Center

COMMERCIAL PTE. & ADV. CO., ROLLA, MO.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH, PLUS THESE CORRECTIONS:

1. "HOTEL" SIGN TO BE MOVED TO LEFT TO SPOT INDICATED.
2. A LAMP TO GO OVER DOOR, WHERE INDICATED WITH A DRAWN CIRCLE. LAMP IS THE SAME AS THE TWO NEXT TO THE "HOTEL" SIGN.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

Ref.
L.A.
7
106 1/2
9

Red Impression

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH545 ORDER NO. 66949 DATE 4-18-51

CUSTOMER H.H. BENNETT STUDIO
WISCONSIN DELLS, WISC.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M. POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No

Title in full

JIMMIE'S DEL-BAR
WISCONSIN DELLS, WISCONSIN

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer Side — Center

(All of this on address side)

R. M. Yes No

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH. HOWEVER, REMOVE CANDLE REFLECTIONS FROM THE WINDOW, CUT DOWN
THE ELARE FROM THE WALL LIGHTS, REMOVE THE ICICLES FROM THE
AWNING OF THE SMALL WINDOW, AND FAKE IN THE PINE TREE OUTSIDE
THE WINDOW WHERE IT IS OVER EXPOSED.

COLOR DESCRIPTION

Floor tile - Red #51 and black.
Drapes - Gold, rich but not bright
Walls - Stained walnut. Close to color #63
Valance - Knotty pine.
Ceiling - Cream. A bit more gray than color #15
Table cloths - Green corners #67
Chairs - Maple chairs with mottled cream leather
seats & backs. A bit more gray than
#15.

Ceiling Ventilators Silver-Gray
Sugar bowls- Tan with brown trim near #59

Customer definitely wants colors subdued. Since
dining room is lit by candle light, colors should
not be loud. Soft colors may accomplish this
effect.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

PHOTO USED FOR

Ref. 7
104 U.C. 2/4
5/9/51 L.A. 11
X
no proof

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH546 ORDER NO. 66692 DATE 4-24-51

CUSTOMER THE ALLIS PRESS
KANSAS CITY, MO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN LOWER PANEL:

ST. MARY'S HOSPITAL, 101 MEMORIAL DRIVE,
KANSAS CITY, MO.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer Side — Center C. T. Imprint No Imprint

THE ALLIS PRESS, KANSAS CITY, MO.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH, PLUS THESE CORRECTIONS: COLORING TOO DULL. SEE 9AH776 ATTACHED FOR APPROXIMATE ALL OVER GENERAL COLOR. ~~SEE~~ SMALL CROSS SHOULD APPEAR ON BLDG AT LEFT. (SEE TISSUE OVERLAY) SKY & GRASS ARE TOO BRIGHT. ADD ANOTHER EVERGREEN TREE AT RIGHT OF ENTRANCE SO THAT IT WILL BALANCE THE TWO AT LEFT. EVEN UP THE SHRUBS ALL ALONG LEFT & RIGHT WINGS OF BLDG.

SUBMIT RETOUCED PHOTO.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

PHOTO USED FOR

Ret.
H.C. 106 1/2
S.C. 9
X
V.S.H.

Photo By
Also Capt
Retouched
to Allis
4/25/51

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH547 ORDER NO. 66953 DATE 4-18-51

CUSTOMER HILLIG'S PHOTO STUDIO
LIBERTY, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate ☒ Yes ☐ No Copyright in Plate ☐ Yes ☐ No
Title in full

KLEIN'S HILLSIDE - PARKSVILLE,
NEW YORK

FRONT NO. 5 (All of this on address side) SAME AS 1CH515
R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark ☐ Yes ☐ No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — ☒ Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH. USE PHOTO "A". REMOVE ALL PEOPLE FROM VIEW.

COLOR DESCRIPTION

FOLLOW SKETCH.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

X

PHOTO RETURNED

10

PHOTO USED FOR

5-7 Reproduction

Ret. 4
Jmo H.C. 107 4-26-51 1 1/2
L.A. 9 1/2

X
as quoted

W 2/1

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH548 ORDER NO. 66963 DATE 4-19-51

CUSTOMER GRAVES HOTEL
HARLOWTON, MONTANA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate ☒ Yes ☐ No Copyright in Plate ☐ Yes ☐ No
Title in full

GRAVES HOTEL - HARLOWTON, MONTANA

FRONT NO. 5 (All of this on address side)
R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark ☐ Yes ☐ No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — ☒ Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH WITH THESE CORRECTIONS: OMIT MAP ON PORCH. CHANGE CIRCLED
LILAC BUSH TO JUST A GREEN BUSH. BACKGROUND OF HOTEL SIGN IS DARK BLUE INSTEAD
OF RED. OMIT SHADING ON THE RIGHT PORTION OF BLDG., BUT HAVE A SLIGHT
SHADING UNDER THE PORCH. COLOR OF STONE BLDG... IN COMPARING SKETCH WITH
ACTUAL COLOR OF STONE, IT IS A BROWNISH GREY. SHOW A SHADE DARKER, HOWEVER NOT
AS DARK AS PICTURED IN SHADED RIGHT HAND PORTION OF SKETCH.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

PHOTO USED FOR

Ret. 6/4
J. C. 107
L.A. 9

X

1078

Ok Blue Impression

F

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH549 ORDER NO. 66966 DATE 4-19-51

CUSTOMER BREEZE HILL MOTEL
CLEARWATER, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ON LOWER PANEL:

BREEZE HILL MOTEL "THE MOTEL WITH THE
FRIENDLY ATMOSPHERE" 'PHONE 32-8323
GULF-TO-BAY BLVD. AT CHESTNUT ST.
CLEARWATER, FLORIDA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FULL FACE 3 SIDES WITH PANEL AT BOTTOM.

FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

PHOTO USED FOR

107
5-22-51
HC 1 1/2
La 9

X

W 214

and 4/25

Submit Ret Photo
To Customer

ADV. ORDER

CUSTOMER CENTRAL PARK BAPTIST CHURCH
BIRMINGHAM, ALABAMA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
 Title in Plate ☒ Yes ☐ No Copyright in Plate Yes ☐ No
 Title in full

CENTRAL PARK BAPTIST CHURCH
BIRMINGHAM, ALABAMA

(All of this on address side)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE DRAWING AS COPY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

RETURN DRAWING TO CUST. *Returned 6/1/51 B*

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

PHOTO RETURNED

To

PHOTO USED FOR

RETURN PHOTO YES NO

388—8.16.50

5x7
 7 1/2
 106 A/C 1 1/2
 La 9
 add'l artwork
 4.75
 BN 8 H

DISTRIBUTED BY KENNEDY PHOTO SERVICE,
LIBERAL, KANSAS

NO. 1CH551
ORDER No. 66985
DATE 4-20-51

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL TOP RIGHT: 54 DRIVE-INN
CAFE, LIBERAL, KANSAS
LOWER LEFT: KENNEDY PHOTO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 5 R. M. YES
IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE TRAILERS AND POLES WITH WIRES IN BACKGROUND.
COLORS ON TISSUE OVERLAY.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 25 1951	MAY 2 1950
SKETCH				
RETOUCHING		5	APR 23 1951	APR 25 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			MAY 3 1951	
HAND COLOR PROOF	106	1½		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CORNING GLASS WORKS, CORNING, N.Y.

NO. 1CH552
ORDER No. 66988
DATE 4-20-51

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BLOWING A STEUBEN BOWL
DECORATING A STEUBEN VASE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE PENCIL SKETCH FOR ARRANGEMENT.

NOTE THE BLUEPRINT RIGHT ABOVE THE HEAD OF GAFFER, WHO IS WORKING ON GLASS. THIS IS AN ORDINARY BLUEPRINT WITH A WHITE OUTLINE OF PIECE BEING MADE.

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ^{YES} HANDBOOK PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2
Please note that the colors of the original and the negative are in harmony with each other to make an attractive set.

2 by 1 1/2
✓

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 21 1951	APR 26 1951
SKETCH		1	APR 23 1951	APR 23 1951
RETOUCHING		4	APR 23 1951	APR 23 1951
REPHOTO			APR 23 1951	APR 23 1951
PHOTO-LITHO				MAY 4 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	2	MAY 4 1951	
ARTIST DEPT.	105	10		5-16-51

MAY 21 1951

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

CORNING GLASS WORKS, CORNING, N.Y.

NO. 1CH553
ORDER No. 66988
DATE 4-20-51

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL
SHEARING A STEUBEN VASE
ENGRAVING A STEUBEN BOWL

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 1 R. M. YES
IMPRINT NONE
PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION
SEE PENCIL SKETCH FOR ARRANGEMENT.
SEE INSTRUCTIONS ATTACHED.

SUBMIT: YES
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
ENVELOPE PHOTO TICKET

Rephoto

ATTENTION

2 Subjects to:
order for this customer. Please
see to it that all cuts of nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate
By _____
Date _____

**ESTIMATE
AND WORK SCHEDULE**

Cost Dept. Checked
By *BS*
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 24 1951	APR 26 1951
SKETCH		1	APR 24 1951	APR 24 1951
RETOUCHING		4		
REPHOTO			APR 26 1951	APR 23 1951
PHOTO-LITHO				MAY 4 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	2	MAY 4 1951	
ARTIST DEPT.	106	10		

DATE BLUEPRINT OK'D _____
By _____

DATE HAND COLOR PROOF OK'D _____
By _____

DATE Filed MAY 21 1951
By *JS*

DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
|
PHOTO PROPERTY OF C. T. & CO.

DIAL NO. 1CH554 ORDER NO. 66660 DATE 4-23-51

CUSTOMER MODERN MANAGEMENT
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

HOTEL WALDORF

BOT: CORNER OF SUMMIT AND MADISON STS.
TOLEDO, OHIO

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

INSTRUCTIONS ON TISSUE OVERLAY.

SUBMIT RETOUCED PHOTO.

*R256 Retouched photo sent to Ridenour via
DIX S. FEDERAL through arrangement with
Mr. Danahoe - rising up and signed for*

COLOR DESCRIPTION

1 - 6 1/2 x 8 1/2 4B & M Photo Ret. To Modern Management
by art D. 3/11/51 CD

INSTRUCTIONS ON TISSUE OVERLAY.

1 Retouched Photo to be

Ret 4/20/51 CD

PHOTO RETURNED

TO

PHOTO USED FOR

NO

YES

RETURN PHOTO

57
Ret 6/2
H.C. 12
La 93

X

Add'l. Unk. 4.50
8 Rep photo
mak

URT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH555 ORDER NO. 66661 DATE 4-20-51

CUSTOMER THE ELMS MOTOR COURT
WINCHESTER, VIRGINIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE ~~WHITE~~

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

ELMS MOTOR COURT AND DINING ROOM-
WINCHESTER, VA.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH WITH CORRECT TITLE.

COLOR DESCRIPTION

FOLLOW SKETCH.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ref
M.C.
L.C.
106 7
11

Full Free

as quoted

11/14

Submit to Ref
Photo to Customer
G. J. J. J.

VOYLES NEWS AGENCY, RICHMOND, INDIANA

NO. 1CH-556

ORDER No. 67003

DATE 4-23-51

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NEW CASTLE ARMORY,
NEW CASTLE, INDIANA



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE TELEPHONE POST AND WIRES.

RED BRICK BUILDING, LIGHT CEMENT TRIM. SHOW NAME PLAINLY ON BLDG.
SHOW FLAG FLYING. SHOW NICE CLOUDS.,

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL. PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 25 1951	MAY 2 1950
SKETCH				
RETOUCHING	10	3	APR 25 1951	APR 25 1951
REPHOTO				
PHOTO-LITHO			MAY 3 1951	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1½		5-9-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. 1CH-557

ORDER No. 67015

DATE 4-24-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MIAMI BEACH AUDITORIUM, MIAMI
BEACH, FLORIDA

PRIVATE NO. BEFORE TITLE: M.1

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 25 1951	MAY 2 1950
SKETCH				
RETOUCHING	7	4	APR 24 1951	APR 25 1951
REPHOTO				
PHOTO-LITHO			MAY 3 1951	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2		5-8-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. 1CH-558

ORDER No. 67012

DATE 4-23-51.

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES /

TITLE IN FULL

HELLO FROM PARROT JUNGLE, RED
ROAD, MIAMI, FLORIDA,

IMPRINT SAME AS ABOVE *Same as 1CH317*

PRIVATE NO. BEFORE TITLE: M-2

SMALL TYPE: (C) CURT TEICH & CO., INC.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH (IN PENCIL) ENCLOSED. USE PHOTO FROM 9BH1394 FOR
BOTTOM VIEW.

FOR VIEWS IN LETTERS - FOLLOW SELECTION ON MINIATURE VIEWS.

Submit sketch

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Colored ink 8 hr
67
P-1CH568 —
A-1CH576 —
R-1CH559 —
R-1CH562 —
U-1CH-572 —
T-1CH-571 —

J-1CH569 —
V-1CH-318 —
N-1CH-567 —
G-1CH-561 —
L-1CH-560 —
E-1CH-573 —

67013

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 14 1950	MAY 14 1950
SKETCH	9	8	MAY 10 1951	
RETOUCHING		7		
REPHOTO				
PHOTO-LITHO			5/22/51	MAY 28 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		16	MAY 28 1951	

DATE BLUEPRINT OK'D

DATE Filed JUN 2 1951

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLA.

NO. 1CH-559
ORDER NO. 67013
DATE 4-24-51

12 1/2 M MINIATURE VIEWS 3 1/2 x 2 1/2 ART COLORTONE ~~FULL FACE 3 SIDES~~
WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, <u>LOWER</u> , CENTER, BORDER	FRONT NO. NO R. M. YES <i>encl.</i>
TITLE IN FULL COLORFUL MACAWS, PARROT JUNGLE	IMPRINT NONE
	PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

YELLOW BORDER
USE PHOTO FROM 8AH1063. MAKE NEW BLACK NEGATIVE.
REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ ESTIMATE AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 8 1951	MAY 10 1951
SKETCH	60	7 1/2		
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BUEPRINT			MAY 10 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed JUN 10 1951
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLA.

NO. 1CH-560

ORDER No. 67013

DATE 4-24-51

12½ M MINIATURE VIEWS 3½ x 2½ ART COLORTONE ~~WHITE BORDER~~
WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
SALMON-CRESTED COCKATOO, PARROT
JUNGLE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. YES *encl*

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

YELLOW BORDER

USE PHOTO FROM 6BH635. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 8 1951	MAY 10 1951
SKETCH <i>20</i>	<i>10</i>	<i>1/2</i>		
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	<i>31</i>	<i>2 1/2</i>		<i>5-23</i>

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed *MAY 10 1951*

By *ju*

DATE Photo Returned to Customer _____

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLA.

NO. 1CH-561

ORDER NO. 67013

DATE 4-24-51

12½ M MINIATURE VIEWS 3½ x 2½ ART COLORTONE ~~FULL PAGE 3 SIDES~~
WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE PARROT JUNGLE, RED ROAD

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES *encl.*

IMPRINT
NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

YELLOW BORDER

USE PHOTO FROM 8BH15. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *RM*
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 8 1950	MAY 10 1950
SKETCH	7	1/4		
RETOUCHING		1/4		
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	102	2 1/2	MAY 10 1951	

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed JUN 10 1951

By *JW*

DATE Photo Returned to Customer _____

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLA.

NO. 1CH-562

ORDER No. 67013

DATE 4-24-51

12½ M MINIATURE VIEWS 3½ x 2½ ART COLORTONE ~~WHITE BORDER~~ WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FLAMINGO POND, PARROT JUNGLE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. YES *encl*

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

YELLOW BORDER

USE PHOTO FROM 6BH636. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 8 1950	MAY 10 1950
SKETCH	10	1 hr		
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	22	2 1/2		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed JUN 10 1951

By *20*

DATE Photo Returned to Customer _____

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLA.

NO. 1CH-563

ORDER NO. 67013

DATE 4-24-51

12½ M MINIATURE VIEWS 3½ x 2½ ART COLORTONE ~~FULL PAGE 9 PLATES~~
WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

MACAWS IN THE PARROT JUNGLE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT
NONE

PHOTO PROPERTY OF
C.T.

RETOUCHING AND COLOR DESCRIPTION

YELLOW BORDER

USE PHOTO FROM 7AH2544. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____
Date _____

AND WORK SCHEDULE

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 8 1950	MAY 10 1950
SKETCH	20	1/2		
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	110	2 1/2		5/21/51

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed JUN 10 1951

By _____

DATE Photo Returned to Customer _____

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLA.

NO. 1CH-564

ORDER No. 67013

DATE 4-24-51

12½ M MINIATURE VIEWS 3½ x 2½ ART COLORTONE

~~WHITE BORDER~~
WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

THE PARROT JUNGLE, RED ROAD

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. YES

IMPRINT

NONE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

YELLOW BORDER

USE PHOTO FROM 1CH-464. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 8 1950	MAY 10 1950
SKETCH	10	4		
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLA.

NO. 1CH-565

ORDER No. 67013

DATE 4-24-51

12½ M MINIATURE VIEWS 3½ x 2½ ART COLORTONE ~~FULL PAGE 3 CENTS~~
WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FLAMINGOS AND AFRICAN CRANES,
WADING POOL, PARROT JUNGLE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. YES *encl.*

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

YELLOW BORDER

USE PHOTO FROM 9BH1394. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *W.F.*

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 8 1950	MAY 10 1950
SKETCH	18	11.5		
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT			MAY 10 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	104	2.2		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By *[Signature]*

DATE Photo Returned to Customer _____

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLA.

NO. 1CH-566

ORDER NO. 67013

DATE 4-24-51

12½ M MINIATURE VIEWS 3½ x 2½ ART COLORTONE ~~FULL~~ WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BLACK COCKATOO, PARROT JUNGLE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES *encl.*

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

YELLOW BORDER

USE PHOTO FROM 6BH634. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____

AND WORK SCHEDULE

By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 8 1950	MAY 10 1950
SKETCH	10	1/4		
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	103	2 1/2		5-21-51

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLA.

NO. 1CH-567

ORDER No. 67013

DATE 4-24-51

12½ M MINIATURE VIEWS 3½ x 2½ ART COLORTONE ~~FULL PAGE 3 SIDES~~
WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THREE BEAUTIES IN PARROT JUNGLE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. YES *encl.*

IMPRINT
NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

YELLOW BORDER

USE PHOTO FROM 4BH855. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 3 1950	MAY 10 1950
SKETCH	10	40		
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING			MAY 10 1951	
HAND COLOR PROOF				
ARTIST DEPT.	102	2 1/2	5/10/51	5/21/51

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed JUN 10 1951

By *[Signature]*

DATE Photo Returned to Customer _____

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLA.

NO. 1CH-568

ORDER No. 67013

DATE 4-24-51

12½M MINIATURE VIEWS 3½ x 2½ ART COLORTONE ~~FULL PAGE 3 SIDES~~
WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER BORDER

TITLE IN FULL

THE PARROT JUNGLE, RED ROAD

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES *encl.*

IMPRINT
NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

YELLOW BORDER

USE PHOTO FROM 8BH16. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 8 1950	MAY 10 1950
SKETCH <i>Lo</i>	10	<i>4</i>		
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	104	2½		

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLA.

NO. 1CH-569

ORDER No. 67013

DATE 4-24-51

12½ M MINIATURE VIEWS 3½ x 2½ ART COLORTONE ~~FULL PAGE 2 SIDES~~
WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

THE PARROT JUNGLE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES *encl.*

IMPRINT
NONE

PHOTO PROPERTY OF
C.T.

RETOUCHING AND COLOR DESCRIPTION

YELLOW BORDER

USE PHOTO FROM 7AH2545. MAKE NEW BLACK NEGATIVE.

~~REDUCE COLOR PLATES.~~

make New Colors

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 8 1950	MAY 10 1950
SKETCH <i>Lo</i>	<i>10</i>	<i>1/2</i>		
RETOUCHING		<i>2</i>		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT			MAY 10 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	<i>106</i>	<i>531</i>		

DATE BLUEPRINT OK'D _____ DATE Filed *JUN 10 1951*

By _____ By *[Signature]*

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

1 Print for Key

Make for New Colors

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLA.

NO. 1CH-570

ORDER NO. 67013

DATE 4-24-51

12½ M MINIATURE VIEWS 3½ x 2½ ART COLORTONE ~~FULL PAGE 2x2x11~~
WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

ENTRANCE TO THE PARROT JUNGLE,
RED ROAD

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. YES *encl*

IMPRINT

NONE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

YELLOW BORDER

USE PHOTO FROM 9BH1393. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 8 1950	MAY 10 1950
SKETCH	10	15		
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	110	2 1/2		5-73

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLA.

NO. 1CH-571

ORDER NO. 67013

DATE 4-24-51

12½ M MINIATURE VIEWS 3½ x 2½ ART COLORTONE ~~WHITE BORDER~~

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

PARROT JUNGLE, RED ROAD

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES *encl*

IMPRINT
NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 8BH7. *YELLOW BORDER*
MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 8 1950	MAY 10 1950
SKETCH	20	7 1/2		
RETOUCHING		1/4		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	102	2 1/2	5/21/51	5/22/51

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLA.

NO. 1CH-372 ✓
ORDER No. 67013
DATE 4-24-51

12½ M MINIATURE VIEWS 3½ x 2½ ART COLORTONE ~~FULL~~ ~~WHITE BORDER~~

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER
TITLE IN FULL
MACAWS IN PARROT JUNGLE

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. NO R. M. YES *and*
IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

YELLOW BORDER
USE PHOTO FROM 9AH1313. MAKE NEW BLACK NEGATIVE.
REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked
By _____
Date _____
ESTIMATE
AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 3 1950	MAY 10 1950
SKETCH	50	1 1/2		
RETOUCHING		1/2		
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	108	2 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____
DATE Photo Returned to Customer _____

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLA.

NO. 1CH-573

ORDER No. 67013

DATE 4-24-51

12 $\frac{1}{2}$ M MINIATURE VIEWS 3 $\frac{1}{2}$ x 2 $\frac{1}{2}$ ART COLORTONE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

THE PARROT JUNGLE, RED ROAD

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. YES *encl*

IMPRINT NONE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

YELLOW BORDER

USE PHOTO FROM 9BH1392. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 6 1950	MAY 10 1950
SKETCH	10	1/2		
RETOUCHING				
REPHOTO				
PHOTO-LITHO			MAY 10 1951	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	106	2"2	5-21-51	

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLA.

NO. 1CH-574

ORDER No. 67013

DATE 4-24-51

12½ M MINIATURE VIEWS 3½ x 2½ ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

THE PARROT JUNGLE, RED ROAD

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. YES *encl.*

IMPRINT

NONE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

YELLOW BORDER

USE PHOTO FROM 1CH-317. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 5 1950	MAY 5 1950
SKETCH	10	1/2		
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			MAY 10 1951	
HAND COLOR PROOF				
ARTIST DEPT.	22	2 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLA.

NO. 1CH-575

ORDER No. 67013

DATE 4-24-51

12½ M MINIATURE VIEWS 3½ x 2½ ART COLORTONE

~~WHITE BORDER~~
WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SUSIE GETTING A NUT THE HARD
WAY, PARROT JUNGLE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES *encl.*

IMPRINT
NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

YELLOW BORDER

USE PHOTO FROM OCH-145. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 8 1950	
SKETCH	10	1/2		
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BUEPRINT			MAY 10 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	103	2 1/2		5-22-51

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLA.

NO. 1CH-576

ORDER No. 67013

DATE 4-24-51

12½ M MINIATURE VIEWS 3½ x 2½ ART COLORTONE

~~WHITE BORDER~~
WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PARROT JUNGLE, RED ROAD

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. YES *encl*

IMPRINT

NONE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

YELLOW BORDER

USE PHOTO FROM 9BH1395. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 3 1950	MAY 10 1950
SKETCH <i>Lo</i>	<i>10</i>	<i>1/2</i>		
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	<i>103</i>	<i>2 1/2</i>		<i>5-21-51</i>

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLA.

NO. 1CH-577

ORDER No. 67013

DATE 4-24-51

12 $\frac{1}{2}$ M MINIATURE VIEWS 3 $\frac{1}{2}$ x 2 $\frac{1}{2}$ ART COLORTONE ~~FULL FACE~~ ~~WHITE BORDER~~

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER BORDER

TITLE IN FULL

THE PARROT JUNGLE, RED ROAD

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES *and*

IMPRINT
NONE

PHOTO PROPERTY OF
C.T.

RETOUCHING AND COLOR DESCRIPTION

YELLOW BORDER

USE PHOTO FROM 1CH-318. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 5 1951	MAY 10 1951
SKETCH <i>LS</i>	7	$\frac{1}{4}$		
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT			MAY 10 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	22	2 $\frac{1}{2}$		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____ *ju*

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLA.

NO. 1CH-578

ORDER No. 67013

DATE 4-24-51

12½ M MINIATURE VIEWS 3½ x 2½ ART COLORTONE

~~FULL PAGE 3 SIDES~~
WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

HELLO FROM PARROT JUNGLE, RED
ROAD.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. YES *incl. 2*

IMPRINT
NONE

PHOTO PROPERTY OF
C.T.

RETOUCHING AND COLOR DESCRIPTION

YELLOW BORDER

USE VIEWS FROM 1CH-558.(LETTER CARD). MAKE NEW BLACK

NEGATIVE. REDUCE COLOR PLATES.

Make new

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE

Cost Dept. Checked

By _____

Date _____

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH <i>Lo</i>		<i>1/2</i>	MAY 22 1950	MAY 22 1950
RETOUCHING		<i>1 1/2</i>		
REPHOTO				
PHOTO-LITHO			5/22/5	
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	108	8		7-12-51

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By *20*

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

*Make Offsets
for New Colors*

X

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH579 ORDER NO. 66689 DATE 4-24-51

CUSTOMER NORMANDY APTS.,
PASS-A-GRILLE, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE NORMANDY - PASS-A-GRILLE, FLA.

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

SEE TISSUE OVERLAY.

COLOR DESCRIPTION

SEE TISSUE OVERLAY.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ref. 642
H.C. 106 1 1/2
L.A. 9

Proof

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH580 ORDER NO. 66690 DATE 4-24-51

CUSTOMER CASA NOVA RESTAURANT
ELMWOOD PARK, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN CENTER PANEL:

CASA NOVA RESTAURANT —
7234 W. NORTH AVE.
ELMWOOD PARK, ILL.
FOREST 9-8650

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(GROUP TWO)

SEE PENCIL LAYOUT.

INSTRUCTIONS ON TISSUE OVERLAY.

SUBMIT RETOUCHED PHOTOS.

COLOR DESCRIPTION

PANEL BACKGROUND #. 36.
COLOR INSTRUCTIONS ON TISSUE OVERLAY.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

5x7
1
7
2
10 1/2
as quoted
WJH

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH581 ORDER NO. 66693 DATE 4-24-51

CUSTOMER MANOR HOUSE
MOORESTOWN, N.J.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

MANOR HOUSE - 13 WEST MAIN ST.,
MOORESTOWN, N.J.

FRONT NO.

(All of this on address side)

5

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

REMOVE GLARE OF LIGHT & CEILING LIGHT IN FOREGROUND.

CROP AS MARKED.

COLOR DESCRIPTION

PLACE MAT ENCLOSED FOR TWO BASE COLORS. GR. REFERS TO GREY IN INSTRS. MA
REFERS TO MAROON OF MAT.

INSTRUCTIONS ATTACHED. /

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

July 107
5-18-51
Rr 7
HC 2nd
La 12

X

Add Artwork
14-11-51

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH582 ORDER NO. 66694 DATE 4-25-51

CUSTOMER DIXIE NEWS COMPANY
SAVANNAH, GA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO COLOR IT FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

NO TITLE ON PICTURE SIDE.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

REMOVE SHRUBBERY & PIPE ØM IN FOREGROUND. HIGHWAY SHOULD BE MADE TO APPEAR
WIDER. REMOVE WIRE IN TOP PICTURE, ADD CLOUDS, ADD A LITTLE TO TREES.

RUSH PROOF.

COLOR DESCRIPTION

RED BRICK BLDG. TRIMMED IN WHITE WITH DARK GREY SLATE ROOF.

RETURN NEGATIVE.

Ret 6/1/51
M

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 4/5
HC 1 1/2
La 9
X
O.D.H.

CULVER MILITARY ACADEMY,
CULVER, INDIANA

NO. 1CH-583

ORDER NO. 67033

DATE 4-25-51

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NAVAL SCHOOL HEADQUARTERS
BUILDING, CULVER SUMMER SCHOOLS,
CULVER, INDIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT
NONE

PHOTO PROPERTY OF
CUST.

RETOUCHING AND COLOR DESCRIPTION

BUILDING - WHITE. RAILING-(UPPERS ONLY)-LIGHT WOOD
PORCH TRIM - DARK BLUE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____ Date _____ By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 30 1951	MAY 8 1950
SKETCH				
RETOUCHING	3	3	APR 27 1951	APR 30 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1½		5-11-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH584 ORDER NO. 66711 DATE 4-26-51

CUSTOMER BARBER TEMPLE ORANGE CO.
CLEARWATER, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

BARBER TEMPLE ORANGE COMPANY - 1498 GULF
TO BAY BLVD. CLEARWATER, FLA...ETC.

(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH, USING COLORS FOR MAIN VIEW FROM TISSUE OVERLAY.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

PHOTO USED FOR

Sign - Low Red - Dk Blue

New affix
+ proof

(T)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH585 ORDER NO. 66712 DATE 4-26-51

CUSTOMER TREASURE ISLAND COURT
ST. PETERSBURG, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

TREASURE ISLAND COURT
10315 GULF BOULEVARD
ST. PETERSBURG, FLA.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

Ret. 107 1 1/2
L.C. 5/23/51

W.D.H.

OK Blue Impression

(F)

E. MADCIFF, HERSHEY, PA.

NO. 1CH-586

ORDER NO. 67041

DATE 4-26-51

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

DEMETRIUS AUGUSTINE, PRINCE
GALLITZIN MEMORIAL, LORETTO,
PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

GOLD COLOR STATUE, DARK GRANITE BASE. DARK FENCE. SHOW PINK
ROSES ON VINES ON FENCE. SHOW STATUE CLEAR AND SHARP (IMPORTANT
GREEN AND DARK GREEN PINE FOLIAGE.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

Date _____

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 30 1951	MAY 8 1950
SKETCH				
RETOUCHING	10	2 1/2	APR 27 1951	APR 30 1951
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2		5-11-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

KEENAN NEWS AGENCY, SPOKANE, WASH.

NO. 1CH-588

ORDER No. 67047

DATE 4-26-51

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

TITLE: BLACK EAGLE DAM AND POWER
PLANT, GREAT FALLS, MONTANA

PRIVATE NO. BEFORE TITLE: 704

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 30 1951	MAY 22 1950
SKETCH				
RETOUCHING	4	24/10	APR 27 1951	APR 30 1951
REPHOTO				
PHOTO-LITHO			5/22/51	
BLUEPRINT				MAY 28 1951
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½	MAY 28 1951	
ARTIST DEPT.	102	8½	7/9/51	7/10/51

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

A. D. FRANK NEWS AGENCY, ELKHART, IND.

NO. 1CH-589

ORDER No. 67057

DATE 4-27-51

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MAIN STREET, ELKHART, INDIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION CROP AS MARKED ON PHOTO.

BE SURE TO REMOVE THE "WALGREEN" SIGN. REMOVE BIKE & MAN IN FOREGROUND, ALSO AUTO ON EXTREME RIGHT. SHOW BIG BILLOWY CLOUDS.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 3 1950	MAY 8 1950
SKETCH				
RETOUCHING	1	5 1/2	4-30-51	MAY 3 1950
REPHOTO				
PHOTO-LITHO				MAY 14 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	101	1 3/4	MAY 14 1951	
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

A. D. FRANK NEWS AGENCY, ELKHART, IND.

NO. 1CH-590

ORDER No. 67057

DATE 4-27-51

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

Y. M. C. A., ELKHART, INDIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - STOP SIGNS & BIG LAMP POST, ALSO AUTOS.

SHOW EARLY FALL COLORS.

BUILDING - TAN & LIGHT COPPER VARIGATED BRICK, LIGHT CREAM TRIM.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 27 1951	MAY 8 1951
SKETCH				
RETOUCHING	7	4 1/2	APR 30 1951	APR 30 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2		5-11-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

A. D. FRANK NEWS AGENCY, ELKHART, IND.

NO. LCH-591

ORDER NO. 67057

DATE 4-27-51

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

INDIANA ASSOCIATED TELEPHONE
CORPORATION, ELKHART, INDIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - AUTOS.

BUILDING- INDIANA LIME STONE, AND
RED GRANITE BASE, ALUMINUM DOORS & STRIPS.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 4 1950	MAY 8 1950
SKETCH				
RETOUCHING	6	5	APR 30 1951	MAY 4 1950
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1½		5-11-51
ARTIST DEPT.		8½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

		NO.	1CH-592
SUMMIT CITY NEWS AGENCY, FORT WAYNE, IND.		ORDER No.	67059
		DATE	4-30-51
12½ M POST CARDS	ART COLORTONE	FULL FACE	

<p>(ALL OF THIS ON THE PICTURE SIDE)</p> <p>PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER</p> <p>TITLE IN FULL</p> <p>SCENIC VIEW, JAENICKE GARDEN, SWINNEY PARK, FORT WAYNE, INDIANA</p> <div style="border: 1px solid black; width: 50px; height: 30px; margin: 10px auto;"></div> <p>RETOUCHING AND COLOR DESCRIPTION</p>	<p>(ALL OF THIS ON THE ADDRESS SIDE)</p> <p>FRONT No. 1 R. M. NO</p> <p>IMPRINT SAME AS ABOVE</p> <hr/> <p>PHOTO PROPERTY OF C.T.</p>
--	---

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate	ESTIMATE	Cost Dept. Checked
By _____	AND WORK SCHEDULE	By _____
Date _____		Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 3 1950	MAY 8 1950
SKETCH				
RETOUCHING		2	MAY 30 1951	MAY 3 1950
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½		5/11/51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____	DATE Filed _____
By _____	By _____
DATE HAND COLOR PROOF OK'D _____	DATE Photo Returned to Customer _____
_____	_____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH593 ORDER NO. 66732 DATE 4-30-51

CUSTOMER HEINEMAN-PERRY PONTIAC CO.
OAKLYN, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLOR TONE WHITE BOARD

PLACE OF TITLE: Upper, Lower Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

1200 WHITE HORSE PIKE *copy enclosed*
OAKLYN, NEW JERSEY *for photo at right 15 inches at bottom of message space*

FRONT NO. 5 (All of this on address side)
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CUT OUT -- REFLECTION IN WINDOW LEFT END AND SECOND FLOOR,
THE CARDBOARD CANDLES EACH SIDE OF FRONT DOOR.

DAY SCENE

COLOR DESCRIPTION

COLOR INSTRUCTIONS ENCLOSED.

PHOTO RETURNED

10

PHOTO USED FOR

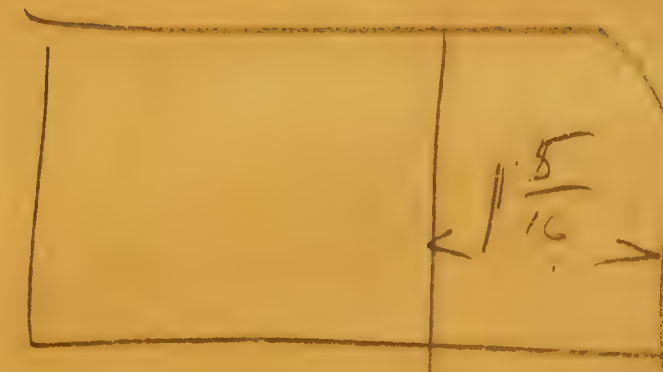
PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

3M-8-16-50

Ref 7
4C 1 1/2
La 9

D.B.



Dr. Blue

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH594 ORDER NO. 67212 DATE 5-1-51

CUSTOMER EL MOROCCO CLUB
SAN DIEGO, CALIF.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2}$ X $5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

EL MOROCCO CLUB - SAN DIEGO, CALIF.

FRONT NO. 5 (All of this on address side)
R. M. Yes No ?
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

10

PHOTO USED FOR

3 Reprints 5x7
L. O. 2
Ret. 9
L. A. 12
2 1/4

as quoted
W.D.H.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO
YES
RETURN PHOTO

DIAL NO. 1CH595 ORDER NO. 67218 DATE 5-2-51

CUSTOMER F. L. POWELL'S DINER AND MOTEL
STUART, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate ☒ Yes No Copyright in Plate Yes No

Title in full

F. L. POWELL'S DINER AND MOTEL
STUART, FLORIDA....ETC.

(SEE COPY)

FRONT NO. 5 (All of this on address side)
R. M. ☒ Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — ☒ Handcolor — Black & White Proof. Titles — Red, Blue

(GROUP THREE)

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

3 Replicas 5x7

L.O.

1 1/2

Rep.

7

Y.C.

1062

L.A.

11

X

all specified
W 2 15

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH596 ORDER NO. 67219 DATE 5-2-51

CUSTOMER LAKEVIEW MOTEL
YUKON, OKLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN LOWER PANEL:

LAKEVIEW MOTEL - CAFE-BOATRIDES..
....ETC.

(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH EXCEPT, ELIMINATE 3 PHRASES FROM COPY IN PANEL AS
INDICATED AND REDUCE SIZE OF PANEL ABOUT 1/4" ADDING TO SKY.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

3

PHOTO USED FOR

Ref. 6 1/2
J.H.C. 106 1 1/2
L.C. 9

Red 4. dk. Blue
Impressions

(F)

AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

NO. 1CH597

ORDER NO. 67221

DATE 5-2-51

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THERE'S PLenty OF VACATION FUN.
IN ILLINOIS!

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE.

Small Type: (C) CURT TEICH & CO., INC. - *Post Card*

PRIV. # ^{LOWER} ~~UPPER~~ LEFT: G.1110

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

NO

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 4 1950	MAY 8 1950
SKETCH				MAY 4 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 3/4		5/14/51
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH598 ORDER NO. 67224 DATE 5-2-51

CUSTOMER STEWART HOTEL ~~PAIDEN~~
DAYTONA BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

STEWART HOTEL ~~PAIDEN~~ - DAYTONA BEACH, FLORIDA

BOT: HALF BLOCK FROM OCEAN.
(BOT. TITLE TO BE CENTERED ON LINE)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

RIGHT SIDE: ELIMINATE LITTLE HOUSE, ELECTRIC WIRE POST, PARKED AUTO
LEFT SIDE: ELIMINATE FIRE ESCAPE STAIRS.

CHANGE NAME ON SIGN TO - STEWART HOTEL

COLOR DESCRIPTION

USE KODACHROME PRINT FOR COLOR GUIDE.

RETURN KODACHROME PRINT. Returned 8/15/51 B.

CUSTOMER
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ad. Teich 5X7

Bl. 6 1/2

Photo HC 1 1/2

LA 9

X

Revised from
Colored copy 7.-net.

1/4 or #6

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

DIAL NO. 1CH599 ORDER NO. 67225 DATE 5-2-51

CUSTOMER BLOCK HOTEL
ANGOLA, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN CENTER PANEL:

BLOCK HOTEL - ANGOLA, N.Y.
DINING ROOM - COCKTAIL LOUNGE

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(GROUP 2)

FOLLOW PENCIL SKETCHES FOR LAYOUT AND DESIGN. USE HARMONIZING COLOR FOR
TITLE PANEL.

SEE ALSO TISSUE OVERLAY ON SKETCH.
COLOR INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

AS NOTED ABOVE.

PHOTO RETURNED

TO

PHOTO USED FOR

5x7 Reprints

L.O. 1
Ret. 54
J. C. 106 2
L.O. 10

as specified
① ② ③ ④ ⑤ ⑥ ⑦ ⑧ ⑨ ⑩

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH600 ORDER NO. 67225 DATE 5-3-51

CUSTOMER BLOCK HOTEL
ANGOLA, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

BLOCK MOTEL MM ULTRA MODERN CABINS
ROUTE 5 - ANGOLA, N.Y.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

(GROUP 3)

FOLLOW PENCIL SKETCHES FOR LAYOUT AND DESIGN. USE HARMONIZING COLOR FOR
TITLE PANEL

SEE ALSO TISSUE OVERLAY ON SKETCH.
COLOR INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

AS NOTED ABOVE.

Photo 2-
5CH 36

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

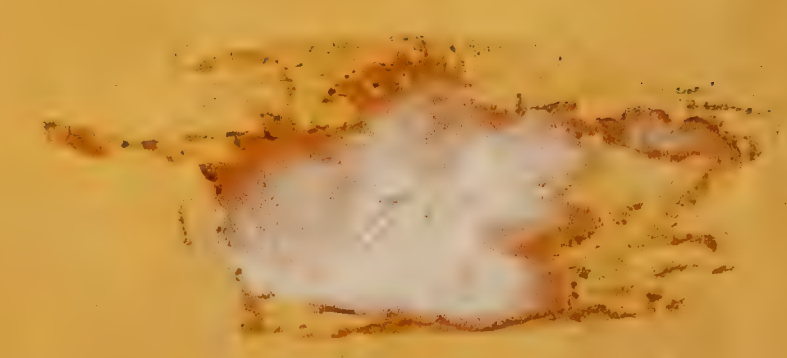
PHOTO RETURNED

TO

PHOTO USED FOR

577 Rep
L.O. 2
Res 5 1/2
Jm C.C. 107 5-22-51 2 1/4
L.A. 11

X
as quoted
11017



ADV. ORDER

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

STYLE	ART	COLOR	TONE	WHITE	BORDER
1	2	3	4	5	6
7	8	9	10	11	12
13	14	15	16	17	18
19	20	21	22	23	24
25	26	27	28	29	30
31	32	33	34	35	36
37	38	39	40	41	42
43	44	45	46	47	48
49	50	51	52	53	54
55	56	57	58	59	60
61	62	63	64	65	66
67	68	69	70	71	72
73	74	75	76	77	78
79	80	81	82	83	84
85	86	87	88	89	90
91	92	93	94	95	96
97	98	99	100	101	102
103	104	105	106	107	108
109	110	111	112	113	114
115	116	117	118	119	120
121	122	123	124	125	126
127	128	129	130	131	132
133	134	135	136	137	138
139	140	141	142	143	144
145	146	147	148	149	150
151	152	153	154	155	156
157	158	159	160	161	162
163	164	165	166	167	168
169	170	171	172	173	174
175	176	177	178	179	180
181	182	183	184	185	186
187	188	189	190	191	192
193	194	195	196	197	198
199	200	201	202	203	204
205	206	207	208	209	210
211	212	213	214	215	216
217	218	219	220	221	222
223	224	225	226	227	228
229	230	231	232	233	234
235	236	237	238	239	240
241	242	243	244	245	246
247	248	249	250	251	252
253	254	255	256	257	258
259	260	261	262	263	264
265	266	267	268	269	270
271	272	273	274	275	276
277	278	279	280	281	282
283	284	285	286	287	288
289	290	291	292	293	294
295	296	297	298	299	300
301	302	303	304	305	306
307	308	309	310	311	312
313	314	315	316	317	318
319	320	321	322	323	324
325	326	327	328	329	330
331	332	333	334	335	336
337	338	339	340	341	342
343	344	345	346	347	348
349	350	351	352	353	354
355	356	357	358	359	360
361	362	363	364	365	366
367	368	369	370	371	372
373	374	375	376	377	378
379	380	381	382	383	384
385	386	387	388	389	390
391	392	393	394	395	396
397	398	399	400	401	402
403	404	405	406	407	40

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark	Yes	No	Special type as sample
------------	-----	----	------------------------

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

COLOR INSTRUCTIONS ATTACHED.

RETURN PHOTO NOT USED.

Photo in 1C4758

PHOTO RETURNED

To

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

[illegible]

34- 8-16-59

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER PHOTO PROPERTY OF C. T. & CO. NO YES RETURN PHOTO	DIAL NO. 1CH602	ORDER NO. 67227	DATE 5-3-51	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	PHOTOS FOR this Customer	PHOTO RETURNED 10 PHOTO USED FOR
	CUSTOMER		BEAU BRUMMEL RESTAURANT SALT LAKE CITY, UTAH				
	50 M POST CARDS		SIZE 3½ X 5½	STYLE ART COLORTONE FULL FACE			
	PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout		(All of this on address side)				
	Title in Plate Yes No	Copyright in Plate Yes No	FRONT NO. 5	R. M. Yes No			
	Title in full		R. M. to cover part of Mess. Space, entire Mess. Space, entire Front				
	BEAU BRUMMEL RESTAURANT - 3100 HIGHLAND DRIVE - SALT LAKE CITY, UTAH ETC. (SEE COPY)		Trade Mark Yes No Special type as sample				
	RETOUCHING DEPARTMENT		IMPRINT: Customer C. T. Imprint No Imprint				
	Submit — Sketch — Layout — Retouched Photo — Wash Drawing		Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue				
	Follow Layout						
	(GROUP THREE)						
	FOLLOW SKETCH. 4@H3						
	COLOR DESCRIPTION						
	FOLLOW SKETCH.						
	Plat in 134602						

3 Rph. to L. O. 11/2
Ref. 7
L. C. 106 1/2
L. A. 10

as quoted
10/14

F

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH603 ORDER NO. 67228 DATE 5-3-51

CUSTOMER FIRST ENGLISH LUTHERAN CHURCH
DORSET, MINN.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FIRST ENGLISH LUTHERAN CHURCH, MISSOURI
DORSET, MINN.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE BLACK AND WHITE PHOTO AS COPY. TAKE OUT OTHER BLDGS.

SEE ROUGH SKETCH.
SEE KODACHROME.

COLOR DESCRIPTION

DOORS & WINDOW TRIM - BROWN. WATER TABLE RUNNING AROUND BLDG. & BIG CROSS,
ALSO BAR ABOVE & BELOW ~~W~~ WINDOWS - WHITE. COPING STONE WHITE CEMENT. STEPS
ARE GREY. WINDOWS - BROWN. BEAMS STICKING OUT ON SIDE - BROWN. SMALL CROSS
ON TOP OF DOOR - REDDISH BROWN. ROOF DARK GREEN, SLIGHTLY FADED. STONE OF
CHURCH COMMON FIELD STONES, SPLIT OPEN CONSISTING OF ALL COLORS: BLACK, WHITE,
GREY, BROWN, YELLOWISH, BLUE, SALMON COLOR, PINK, GREEN AND SPECKLED. SOME ARE
NIGGER HEADS, OTHERS ARE SAND STONE AND LIME STONE.

RETURN KODACHROME TO CUST. Returned 8/15/51 B.

Photo ret 9/12/51

PHOTO RETURNED

TO

PHOTO USED FOR

327 Repl
Ret. 4
G. C. 11 1/2
L. C. 9
as quoted
W. O. H.

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.
OFFICIAL U.S. NAVY PHOTOGRAPH

NO. 1CH604
ORDER No. 67229
DATE 5-3-51

25 M POST CARDS ART COLORTONE FULL FACE /

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SMALL SECTION,
"MOTHBALL" FLEET, U.S. NAVAL
STATION, GREEN COVE SPRINGS, FLA.

CUST. PRIV. # BEFORE TITLE: GC.1

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO

FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

5X7

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 7 1950	MAY 10 1950
SKETCH				
RETOUCHING	4	2 1/2	MAY 7 1950	MAY 8 1950
REPHOTO			MAY 4 1950	MAY 7 1950
PHOTO-LITHO			MAY 14 1951	MAY 21 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	134	1 1/2	MAY 21 1951	
ARTIST DEPT.	105	9		7-9-51

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

NO. 1CH605

ORDER NO. 67229

DATE 5-3-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ST. JOHN'S CHAPEL
U.S. NAVAL STATION, GREEN COVE
SPRINGS, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT SAME AS ABOVE.

PRIV. # BEFORE TITLE: GC.2

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 7 1950	MAY 12 1950
SKETCH				
RETOUCHING		2 1/2	MAY 4 1950	MAY 7 1950
REPHOTO				
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2		5-17-51
ARTIST DEPT.		8 3/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

NO. 1CH606

ORDER No. 67229

DATE 5-3-51

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MAIN GATE, U.S. NAVAL STATION,
GREEN COVE SPRINGS, FLA.

PRIV. # BEFORE TITLE: GC.3

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 7 1950	MAY 10 1950
SKETCH				
RETOUCHING	5	4	MAY 8 1950	MAY 7 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			MAY 15 1951	
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Red Impression

(F)

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

NO. 1CH607
ORDER NO. 67229
DATE 5-3-51

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
SPRING PARK, LOOKING TOWARDS
ST. JOHN'S RIVER, GREEN COVE
SPRINGS, FLA.

PRIV. # BEFORE TITLE: GC.4

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO
IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ^{YES} HANDCOLOR PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects or
order for this customer. Please
see to it that all cuts of nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 7 1950	MAY 12 1950
SKETCH				
RETOUCHING	2	3	MAY 7 1950	MAY 7 1950
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

NO. 1CH608

ORDER NO. 67229

DATE 5-3-51

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FALLS, SPRING AND POOL,
GREEN COVE SPRINGS, FLA.

PRIV. # BEFORE TITLE: GC.5

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HAND COL. PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 7 1950	MAY 10 1950
SKETCH				
RETOUCHING	3	30	MAY 4 1950	MAY 7 1950
REPHOTO				
PHOTO-LITHO				MAY 24 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	MAY 24 1951	JUN 25 1951
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH609 ORDER NO. 67233 DATE 5-3-51

CUSTOMER T AND C MOTOR COURT
MYRTLE BEACH, S.C.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

T AND C MOTOR COURT - MYRTLE BEACH,
SOUTH CAROLINA - ON U.S. 17 IN TOWN

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH, BEING SURE TO KEEP BLDGS. AS WHITE AS POSSIBLE.
BRING OUT AAA AND LETTERING IN SIGN.

COLOR DESCRIPTION

FOLLOW SKETCH WITH CORRECTIONS AS ABOVE.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

5x7 Reproduction

Ref. 7
J.C. 102-2958 1 1/2
L.A. 9

as quoted

WCH

all k. Blue
Impression

(H)

DISTRIBUTED BY RUDOLPH NEWS AGENCY,
CLARKSVILLE, TENN.

NO. 1CH-610

ORDER No. 67100

DATE 5-4-51

12 $\frac{1}{2}$ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

FIRST PRESBYTERIAN CHURCH AND
EDUCATIONAL BUILDING,
CLARKSVILLE, TENNESSEE

PRIVATE NO. BEFORE TITLE: C-40

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

ADD ENOUGH SKY TO MAKE UPRIGHT VIEW. DULL RED BRICK CHURCH BLDGS.,
SANDSTONE BUILDING TRIM, WHITE WOOD FRAMES AND CASINGS, CHOCOLATE
BROWN DOOR. ROUND WINDOW ABOVE COLORED BASIC COLOR PASTEL GREEN.
WINDOWS IN SCHOOL BLDG. SLIGHTLY AMBER COLORED. GRAY SLATE ROOFS-
ELIMINATE THE BLACK PATCHES. 3 STEEPLES GRAY. BROWN GUTTERING. NICE
GREEN LAWNS. SHOW CONCRETE CURBING ALL ALONG STREET AND REPAIR SIDE-
WALK. BLACK FENCE TOWARDS RIGHT WITH LIGHT SANDSTONE WALL UNDERNEATH.
TAKE OUT CARS. GRAY ASPHALT STREET. PRETTY CLOUD EFFECT.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 9 1951	MAY 15 1951
SKETCH				
RETOUCHING		5	MAY 9 1951	MAY 9 1951
REPHOTO				
PHOTO-LITHO			MAY 18 1951	MAY 25 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	MAY 25 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

5X7

DISTRIBUTED BY RUDOLPH NEWS AGENCY,
CLARKSVILLE, TENN.

NO. 1CH-611

ORDER No. 67100

DATE 5-4-51

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CHURCH OF THE IMMACULATE
CONCEPTION AND ST. MARY'S SCHOOL,
CLARKSVILLE, TENNESSEE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: C-41

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

JOIN THE 3 ATTACHED PHOTOS-MAKING A HORIZONTAL VIEW OF IT. DULL
CREAM CHURCH, GRAY CASINGS: COLORED WINDOWS, LIGHT OAK DOOR IN CHURCH
LIGHT GRAY SLATE ROOFS. DEAD WHITE SCHOOL BLDG. AT RIGHT. SHOW
SOME FLOWERING BUSHES ALONG LEFT HAND SIDE OF CHURCH. PRETTY CLOUD
EFFECT. SHOW TOUCH OF GREEN LEAVES ON TREES.
TAKE OUT POLES, WIRES, CAR. CROP AS MARKED.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 1 1950	MAY 16 1950
SKETCH				
RETOUCHING	7	6		MAY 11 1950
REPHOTO				
PHOTO-LITHO			MAY 18 1951	MAY 24 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1½	MAY 24 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH612

ORDER NO. 67236 DATE 5-4-51

DEPT.

DATE COMPLETED

CUSTOMER WILSONIAN APT. HOTEL
SEATTLE, WASHINGTON

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE WITH

PLACE OF TITLE: Upper, Lower Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

SERVING DISCRIMINATING RESIDENTS AND
GUESTS OF UNIVERSITY DISTRICT FOR A
QUARTER CENTURY.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print Handcolor — Black & White Proof. Titles — Red, Blue

SEE PENCIL LAYOUT.

(GROUP TWO)

PHOTOS AND INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

COLOR INSTRUCTIONS ATTACHED.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

2 Replicas 5x7
1 " 8x10

L.C. 1
Ret. 7
H.C. 2 ¹⁰⁴
L.A. 10 1/2

Full Face

X 1AB

as quoted

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH613 ORDER NO. 67237 DATE 5-4-51

CUSTOMER GATOR DINER
ST. PETERSBURG, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint
Side — Center

NO TITLE ON PICTURE SIDE.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — ☒ Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

CUSTOMER
|
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

3M-6-16-50

F2

Ret. 6/12
107 13/4
L.A. 93/4
as quoted

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH614 ORDER NO. 67238 DATE 5-4-51

CUSTOMER LAS PALMAS HOTEL
HOLLYWOOD, CALIF.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLEPHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate ☒ Yes No Copyright in Plate Yes No

Title in full

LAS PALMAS HOTEL
1738 N. LAS PALMAS AVE.
HOLLYWOOD 28, CALIFORNIA

FRONT NO. 5

(All of this on address side)

R. M. ☒ Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer ☒ C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print ☒ Handcolor Black & White Proof. Titles — Red, Blue

(GROUP THREE)

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW RESPECTIVE TISSUE OVERLAYS FOR COLOR INSTRUCTIONS.

PHOTO RETURNED

10

PHOTO USED FOR

3 Rephotos 5x7

L. O. 2

Ret. 8

Mr. H. C. 2

L. A. 11

~~PC~~

no quoted

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH615 ORDER NO. 67239 DATE 5-4-51

CUSTOMER DECKER'S DARIY, INC.
HIGHTSTOWN, N.J.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper Lower Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

LOCATED AT THE INTERSECTION OF ROUTES
25 AND 33 OUTSIDE OF HIGHTSTOWN, N.J.

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AS MARKED.

REMOVE ELEC. LIGHT POLE & WIRES, POLES & DUMP CAN OVER THE COWS, LEFT END,
(BUT LEAVE FENCE) - A PIECE OF LUMBER UNDER BOTTLE SIGN.

COLOR DESCRIPTION

COLOR INSTRUCTIONS ATTACHED.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

107
523
Pt 6-7
Ac 1-2
La 9
X 126

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH616 ✓ ORDER NO. 67240 DATE 5-4-51

CUSTOMER DECKER'S DAIRY, INC.
HIGHTSTOWN, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M BUSINESS CARDS 3½ X 2 5/16

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

LOCATED AT THE INTERSECTION OF ROUTES
25 AND 33 OUTSIDE OF HIGHTSTOWN, N.J.

FRONT NO. NO R. M. Yes No *to come*
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof — Titles — Red, Blue

USE PHOTO FROM 1CH615. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

DISTRIBUTED BY RUDOLPH NEWS AGENCY,
CLARKSVILLE, TENN.

NO. 1CH-617

ORDER NO. 67105

DATE 5-4-51

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

HEADQUARTERS BUILDING,
FORT CAMPBELL, KENTUCKY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION
(NEGATIVE ENCLOSED)

CROP AS MARKED, AND FILL IN HEDGES.
CREAM BUILDING, GREEN WINDOW CASINGS, GRAYISH-GREEN ROOF. SILVER
FLAG POLE--SHOW HOLIDAY (LARGE ONE) FLAG NICELY DRAPED ON SAME.
NOTE: SOME OF TALLER BUSHES OF THE HEDGE ARE BARE-FILL IN WITH
LEAVES SO THEY LOOK MORE OR LESS ALIKE. PRETTY CLOUD EFFECT.
CONCRETE STREETS.

TAKE OUT POLE IN LEFT FOREGROUND.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects 82
order for this customer. Please
see to it that all cuts of nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 9 1950	MAY 15 1950
SKETCH			MAY 7 1950	MAY 9 1950
RETOUCHING	5	2½		
REPHOTO				
PHOTO-LITHO			MAY 16 1951	MAY 22 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	117	1½	MAY 22 1951	✓ 7/23/51
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

DISTRIBUTED BY RUDOLPH NEWS AGENCY,
CLARKSVILLE, TENN.

NO. 1CH-618

ORDER No. 67105

DATE 5-4-51

12½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER-BORDER

TITLE IN FULL
POST THEATRE, FORT CAMPBELL,
KENTUCKY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT
SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

(NEGATIVE ENCLOSED) TAKE OUT CAR.

RED BRICK BUILDING. TOWER SECTION ON RIGHT CORNER #16 GREEN,
LIGHTER SECTION UNDER EAVE-EXTREME LEFT- #16 GREEN, EAVE-DEAD
WHITE. PILLARS #31 RED, SIDES OF ENTRANCES AT LEFT-WHITE.
PRETTY CLOUD EFFECT.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

By 41

Date _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 9 1950	MAY 15 1950
SKETCH				
RETOUCHING		3	MAY 7 1950	MAY 9 1950
REPHOTO			MAY 7 1951	MAY 7 1950
PHOTO-LITHO				MAY 21 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½	MAY 21 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

DISTRIBUTED BY RUDOLPH NEWS AGENCY,
CLARKSVILLE, TENN.

NO. 1CH-619

ORDER No. 67105

DATE 5-4-51

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

N. C. O. CLUB, FORT CAMPBELL,
KENTUCKY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION
(NEGATIVE ENCLOSED) CROP AS MARKED. TAKE OUT POLES AND WIRES.
CREAM BUILDING, GREEN AWNINGS. RED CHIMNEYS. NEON SIGNS ARE
IN RED-WHITE-BLUE. FILL IN LEAVES ON BUSHES IN FOREGROUND, ALSO
ON THE ONES IN FRONT OF PILLARS THIS SIDE OF DRIVE CLOSE TO BLDG.
SHOW FLOWERS ON ALL THESE BUSHES MENTIONED-NOT ON EVERGREENS.
SHOW NICE CLOUD EFFECT.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ^{YES} HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

1 Print

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By M
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 9 1950	MAY 15 1950
SKETCH			MAY 7 1950	MAY 9 1950
RETOUCHING	3	3	MAY 7 1951	MAY 7 1950
REPHOTO				MAY 22 1951
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½	MAY 22 1951	5-24-51
ARTIST DEPT.		8½		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

DISTRIBUTED BY RUDOLPH NEWS AGENCY,
CLARKSVILLE, TENN.

NO. 1CH-620

ORDER No. 67105

DATE 5-4-51

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MASS JUMP, FORT CAMPBELL,
KENTUCKY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

SMALL TYPE LOWER BORDER: U.S. ARMY
PHOTO

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

THIS IS A COMPOSITE PHOTO--FADED APPEARING CHUTES TOWARDS
BOTTOM--EITHER BRING THEM OUT OR TAKE THEM OUT. CHUTES ARE
CAMOUFLAGED MOTTLED O.D. GREEN, SOME TOWARDS FALL COLORING OF
TAN.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects 8:
order for this customer. Please
see to it that all cuts or
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 9 1950	MAY 15 1950
SKETCH				
RETOUCHING	4	3	MAY 8 1950	MAY 9 1950
REPHOTO				
PHOTO-LITHO				MAY 21 1951
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	144	1½	MAY 21 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____